Course Syllabus

Code - Course Title	**KÜL193 - Career Planning**
Course Type	I. SEMESTER
Laboratory + Practice	1+0
ECTS	**2.0**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	PROF. DR. ERKAN YÜKSEL

Mode of Delivery	The mode of delivery of this course is face to face.
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	None
Work Placement	Nobe

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		The concept of career, career planning and its stages	
Week - 2		The concept of career, career planning and its stages	
Week - 3		individual career development, developing a career strategy	
Week - 4		Individual career development, developing a career strategy	
Week - 5		Entrepreneurship options and examples in media as a career planning model	
Week - 6		Experiences shared by successful entrepreneurs in the field of media	
Week - 7		Preparing a CV and CV types, CV format and examples, points to be careful in preparing a CV	
Week - 8		Preparing a CV and CV types, CV format and examples, points to be careful in preparing a CV	
Week - 9		Cover letters, introduction letters, job interview, its purposes, its methods and types	
Week - 10		Cover letters, introduction letters, job interview, its purposes, its methods and types	
Week - 11		Experience sharing from graduates who have been successful in different fields from the sector	
Week - 12		Experience sharing from graduates who have been successful in different fields from the sector	
Week - 13		Experience sharing from graduates who have been successful in different fields from the sector	
Week - 14		Things to experience during interviews: question types, body language-physical signs	

Learning Outcomes

#	Learning Outcome
1	Students will be able to analyze the concept of career, career planning and its stages
2	Students will be able to explore how to prepare a CV and CV types and will be able to prepare their own CVs
3	Students will be able to idetify how to get prepared for the interview and stages of interview
4	Students will be able to develop a career plan appropriate to them

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.