Course Syllabus

Code - Course Title	**GZT202 - Social Media Journalism**
Course Type	IV. SEMESTER
Laboratory + Practice	2+2
ECTS	**4.5**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	DOÇ. DR. TEZCAN ÖZKAN KUTLU

Mode of Delivery	The mode of delivery of this course is face to face
Prerequisites	There is no prerequisite for this course
Courses Recomended	Digital Journalism, Social Media and Applications, Digital Literacy
Recommended Resources	• Silverman, C. (Ed.) Doğrulama El Kitabı: Kriz Anlarında Dijital Verilerin Doğrulanması İçin Rehber. The Poynter Institute. • Yanlış Bilgileri Çürütme El Kitabı (2020). (The Debunking Handbook) Lewandowsky, S., Cook, J., Ecker, U. K. H., Albarracín, D., Amazeen, M. A., Kendeou, P., Lombardi, D., Newman, E. J., Pennycook, G., Porter, E. Rand, D. G., Rapp, D. N., Reifler, J., Roozenbeek, J., Schmid, P., Seifert, C. M., Sinatra, G. M., Swire-Thompson, B., van der Linden, S., Vraga, E. K., Wood, T. J., Zaragoza, M. S. (2020).• Ireton, C. ve J. Posetti (Ed.) (2022). Gazetecilik, Sahte Haber ve Dezenformasyon: Gazetecilik Eğitimi ve Araştırmaları İçin El Kitabı, Fransa: UNESCO.• Erdoğan, E., Uyan-Semerci, P., Eyolcu-Kafalı, B. ve Ş. Çaytaş, (2022). İnfodemi ve Bilgi Düzensizlikleri Kavramlar, Nedenler ve Çözümler. İstanbul: İstanbul Bilgi Üniversitesi Yayınları. Online erişim: http://infodemikitabi.org/media/infodemi-kavramlar-nedenler ve cozumler.pdf• Yeni Gazetecilik: Mecralar, Deneyimler, Olanaklar (2020). (Der: Ö. Erkmen, B. Ataman ve B. Çoban). İstanbul: KAFKA.
Work Placement	Not Applicable

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Introduction: General information about the definition, scope and functioning of the course.	
Week - 2		Introduction to social media: Web 1.0, Web 2.0, Web 3.0, metaverse, etc.	
Week - 3		New user-generated media: Social networks, blogs, wikis, forums and dictionaries...	
Week - 4		User-generated content/news production and social networks: facebook, X, tiktok, whatsapp, snapchat, etc.	
Week - 5		Corporate digital publishing and individual publishing on social media: Bloggers, vloggers, youtubers, etc. as news producers.	
Week - 6		User-generated content and the problem of information disorder: Post-truth; fake news; deepfake; disinformation, misinformation, malinformation.	
Week - 7		Search engines, social networks and news feed/flow: Algorithms and the filter bubble, the echo chamber problem.	

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 8		What is fact-checking: The development of fact-checking platforms in the world and in Turkey.	
Week - 9		Local and foreign news fact-checking applications and major web tools.	
Week - 10		How social media platforms combat fake news	
Week - 11		Basic principles of content and image verification for individual content consumers	
Week - 12		Tips for spotting fake social media accounts: the concepts of bot, botnet, troll	
Week - 13		Motivations to believe fake news and spread misinformation; back-fire effect	
Week - 14		New approaches in journalism: Algorithms, artificial intelligence and robot journalism.	

Learning Outcomes

#	Learning Outcome
1	will be able to discuss the role and importance of journalism in social media.
2	2. will be able to explain the relationship between news flow and algorithm in social media.
3	Will be able to discuss the problem of fake news and disinformation in social media.
4	4. will be able to explain the tools and methods used in news verification in digital journalism.
5	Will be able to explain the methods of combating information disorder on major social media platforms.
6	Has the competence to evaluate the impact of algorithms and artificial intelligence developments on journalism.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.