Course Syllabus

Code - Course Title	**BYN206 - TV Journalism**
Course Type	V. SEMESTER
Laboratory + Practice	2+2
ECTS	**6.0**
Language of Instruction	İngilizce
Course Type	Required Courses
Course Instructor(s)	DOÇ. DR. İZLEM VURAL, PROF. DR. FUNDA ERZURUM

Mode of Delivery	Face to face
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	-
Recommended Resources	Bourdieu, P. (1998). On Television. New Press. Pavlik, J. & McIntosh, S. (2019). Converging Media: A New Introduction to Mass Communication. Oxford University Press. Harcup, T. & O'Neill, D. (2017). "What is News? News Values Revisited (Again)." Journalism Practice, 11(12), 1470–1488. Zettl, H. (2017). Television Production Handbook. (13th ed.) Cengage. Tuggle, C.A., Carr, F. & Huffman, S. (2014). Broadcast News Handbook: Writing, Reporting, and Producing. (5th ed.) McGraw-Hill.
Work Placement	No

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Introduction of the course. Television as a news medium	
Week - 2		Historical Development of Television Journalism	
Week - 3		Journalism and Research	
Week - 4		Anatomy of Television News	
Week - 5		Use of Images in Television News	
Week - 6		News Interview Techniques, Forming project groups.	
Week - 7		Midterm Exam	
Week - 8		Studio equipment (camera, light, sound) introduction and applications	
Week - 9		Determining news topics for shooting processes	
Week - 10		Application, News shots	
Week - 11		Application, News shots	
Week - 12		Application, News shots	

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 13		Application, News shots	
Week - 14		News Project Presentations	

Learning Outcomes

#	Learning Outcome
1	Students will demonstrate a comprehensive understanding of television journalism as both a theoretical discipline and a professional field, including its historical development, ethical foundations, and evolving role within contemporary media environments.
2	Students will apply core journalism principles to identify, develop, and design newsworthy stories, demonstrating sound editorial judgment and producing structured, broadcast-ready content from initial concept to final script.
3	Students will analyze and apply the principles of visual storytelling and operate professional production equipment, demonstrating technical competency across all stages of news production — from field shooting and studio work to editing and final delivery.
4	Students will develop professional competency in television news production primarily through team-based work. Working collectively across all stages, from story development and shooting to editing and final delivery, students will share production responsibilities, coordinate creative and technical roles, and collaboratively make editorial decisions to produce content that meets broadcast industry standards.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	40
Final Exam	1	60
	Sum (%)	**100**