Course Syllabus

Code - Course Title	**BYN324 - Theories of Political Communication**
Course Type	VI. SEMESTER
Laboratory + Practice	2+0
ECTS	**3.0**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	DR. ÖĞR. ÜYESİ ÇAĞDAŞ CEYHAN

Mode of Delivery	face to face
Prerequisites	There is no peresequites and requeistes
Courses Recomended	Political Science
Recommended Resources	Ünlü Çiğdem Yasemin ve Özdemir İlker (2021) Siyasal İletişim Politik Olanı Düşünmek ve Araştırmak
Work Placement	This course has no internship and practice

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Democracy and Political Participation	
Week - 2		Political Actors and Political Communication in a Democratic System	
Week - 3		History of Political Communication in the World and Turkey	
Week - 4		Leadership in Political Communication	
Week - 5		Important Political Campaigns from the US and the UK	
Week - 6		Midterm Exam	
Week - 7		Important Political Campaigns in Turkey	
Week - 8		Consulting in Political Communication	
Week - 9		Political Communication and Media	
Week - 10		Political Communication and Social Policies	
Week - 11		Scandal Policy	
Week - 12		Public Diplomacy Policies	
Week - 13		Final papers	
Week - 14		Final papers	

Learning Outcomes

#	Learning Outcome
1	Explain the importance of the political communication in the democratic systems
2	Explain the history of the political communication
3	Discuss the important campaigns both in the world and inTurkey
4	Discuss the relatioship of the social policies and the political communication
5	Discuss the role of the media in the political communication

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.