Course Syllabus

Code - Course Title	**GZT409 - Project I**
Course Type	VII. SEMESTER
Laboratory + Practice	2+4
ECTS	**6.0**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	PROF. DR. ÖZGÜL BİRSEN, DOÇ. DR. İZLEM VURAL, DOÇ. DR. DEVRİM DENİZ EROL, PROF. DR. HALİL İBRAHİM GÜRCAN, PROF. DR. DENİZ KILIÇ, PROF. DR. FUNDA ERZURUM, DOÇ. DR. TEZCAN ÖZKAN KUTLU, PROF. DR. ERKAN YÜKSEL

Mode of Delivery	Face to face
Prerequisites	No
Courses Recomended	Grafik Tasarımın Temelleri, Web TAsarımı I, Temel Gazetecilik, Görsel İşitsel Haberciliğe Giriş, Sosyal Medya Haberciliği, İnternet Haberciliği
Recommended Resources	No
Work Placement	NO

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Meeting, Introducing the Course and Getting Expectations	
Week - 2		Listening to blog, youtube, podcast and social media project proposals. Giving information about setting up the blogs where the assignments will be published, content organization	
Week - 3		Pre-application evaluation of blog, youtube, podcast and social media project proposals. Explaining the functions and limitations of online platforms that can be used in the content production process	
Week - 4		Blogs ready to publish content and evaluation of the platforms to be published in the classroom environment	
Week - 5		1. Blog entry (submitted products will be evaluated and feedback will be given), Evaluation of podcast and vidcast production processes	
Week - 6		2nd Blog; 1st Podcast; 1st Vidcast (products will be evaluated and students will be notified with suggestions for corrections and changes).	
Week - 7		3. Evaluation of blog; podcast and vidcast production processes	
Week - 8		4. Blog; 2. Podcast and 2. Vidcast (products will be evaluated and students will be notified with suggestions for corrections and changes).	
Week - 9		5. Evaluation of blog; podcast and vidcast production processes	
Week - 10		6. Blog; 3. Podcast and 3. Vidcast (products will be evaluated and students will be notified with suggestions for corrections and changes).	

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 11		7. Evaluation of blog; podcast and vidcast production processes	
Week - 12		8. Blog; 4. Podcast and 4. Vidcast (products will be evaluated and students will be notified with suggestions for corrections and changes).	
Week - 13		9. Evaluation of blog; podcast and vidcast production processes	
Week - 14		10. Blog; 5. Podcast and 5. Vidcast (products will be evaluated and students will be notified with suggestions for corrections and changes).	

Learning Outcomes

#	Learning Outcome
1	Will be able to publish a regular blog on the internet.
2	Will be able to broadcast podcasts from digital music platforms
3	Can broadcast on digital video platforms.
4	Can manage a social media account.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.