Course Syllabus

Code - Course Title	**GZT408 - Entrepreneurship and Project Management**
Course Type	VIII. SEMESTER
Laboratory + Practice	2+1
ECTS	**4.0**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	

Mode of Delivery	Face to face
Prerequisites	N/A
Courses Recomended	There is no recommended optional program component for this course.
Recommended Resources	1- GİRİŞİMCİLİK, T.C. ANADOLU ÜNİVERSİTESİ YAYINI NO: 3002, AÇIKÖĞRETİM FAKÜLTESİ YAYINI NO: 1955, 2013.2- İŞ PLANI, T.C. ANADOLU ÜNİVERSİTESİ YAYINI NO: 3018, AÇIKÖĞRETİM FAKÜLTESİ YAYINI NO: 1970, 2013.
Work Placement	N/A

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Introduction to Entrepreneurship: Basic concepts	
Week - 2		Entrepreneurship Climate: Economic Perspective	
Week - 3		Finding Opportunities and Creating Idea: Theory and Applications	
Week - 4		Finding Opportunities and Creating Idea: Theory and Applications	
Week - 5		Feasibility Studies	
Week - 6		Industry and Competition Analysis	
Week - 7		Marketting Plan and Applications in Business Plan	
Week - 8		Production Plan and Applications in Business Plan	
Week - 9		Management Plan and Applications in Business Plan	
Week - 10		Financial Plan and Applications in Business Plan	
Week - 11		Developing a Business Model	
Week - 12		Projects and Programs: Project definition and objectives, Project management and control subjects, Features of projects	

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 13		Benefits of project management, Resistance to project management, Project life cycle; Project management process, Finding the idea of the project	
Week - 14		Investigation of the feasibility of the project, Identification / design of the project and approval, Planning of the project	

Learning Outcomes

#	Learning Outcome
1	Define the concept and types of entrepreneurship with special reference to the development of entrepreneurial theory
2	Develop awareness about the ways to develop individual and organizational innovativeness and creativity
3	Differentiate the basic management priciples and problems of small businesses from large firms
4	Will be able to plan a project suitable for his/her field.
5	Will be able to write a research project within the specified research method.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.