Course Syllabus

Code - Course Title	**İLT107 - Introduction to Communication**
Course Type	I. SEMESTER
Laboratory + Practice	3+0
ECTS	**3.5**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	DOÇ. DR. HASAN ÇALIŞKAN

Mode of Delivery	Face-to-face
Prerequisites	This course has no prerequisites or corequisites.

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Introduction to Communication and Key Concepts	
Week - 2		Historical Development of Communication	
Week - 3		Communication Process and Key Elements	
Week - 4		Communication Models and Their Evolution	
Week - 5		Types of Communication I	
Week - 6		Types of Communication II	
Week - 7		Perception and Communication	
Week - 8		Culture and Communication	
Week - 9		Communication Ethics	
Week - 10		Forms of Communication I	
Week - 11		Forms of Communication II	
Week - 12		Forms of Communication III	
Week - 13		New Media and Communication	
Week - 14		The Future of Communication and Evaluation	

Learning Outcomes

#	Learning Outcome
1	Explains the concept of communication.

Learning Outcomes

#	Learning Outcome
2	Explain the forms of communication.
3	Analyses the communication models.
4	Evaluate the relationship between perception and communication
5	Explain the relationship between culture and communication
6	Define communication ethics
7	Define communication ethics
8	Evaluate new trends in communication

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.