Course Syllabus

Code - Course Title	**İLT108 - Theories of Communication**
Course Type	II. SEMESTER
Laboratory + Practice	3+0
ECTS	**4.5**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	

Mode of Delivery	This course is conducted only in the form of face to face education.
Work Placement	Not Applicable

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Introduction	
Week - 2		Basic concepts of communication theories	
Week - 3		The Period of Strong Effects	
Week - 4		The Period of Limited Effects	
Week - 5		Strong Effect Period Again	
Week - 6		Modernity and Medium Theory	
Week - 7		Structuralism and Semiotics	
Week - 8		Cultural Studies	
Week - 9		Interactionism	
Week - 10		Feminism and Gender	
Week - 11		Postmodernity and the Information Society	
Week - 12		Theories of Digital Age	
Week - 13		Political Economy	
Week - 14		Consumerism and Everyday Life	

Learning Outcomes

#	Learning Outcome
1	Explains the communication research and theories in the first period (powerful effects).

Learning Outcomes

#	Learning Outcome
2	Explains the communication research and theories in the second period (Limited Effects).
3	Explains current communication research and theories.
4	Explains Critical Paradigm of Mass Media Studies.
5	Explains technological determinism.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.