Course Syllabus

Code - Course Title	**YMİ104 - Introduction to New Media**
Course Type	II. SEMESTER
Laboratory + Practice	3+0
ECTS	**4.5**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	

Mode of Delivery	Face to face

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		The emergence of the internet	
Week - 2		The evolution of the web	
Week - 3		New media and its history	
Week - 4		Technical features of new media I	
Week - 5		Technical features of new media II	
Week - 6		The emergence of social media	
Week - 7		New media and political communication	
Week - 8		New media literacy and negative behaviors	
Week - 9		Personal and corporate branding in new media	
Week - 10		Games	
Week - 11		Web 3.0 and Web3	
Week - 12		Virtual and augmented reality	
Week - 13		Virtual worlds	
Week - 14		Artificial intelligence and new media	

Learning Outcomes

#	Learning Outcome
1	Explain the distinctive features of new media
2	Relate digital citizenship and new media literacy

Learning Outcomes

#	Learning Outcome
3	Evaluate current developments and trends in new media

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.