Course Syllabus

Code - Course Title	**İLT204 - History of Communication**
Course Type	IV. SEMESTER
Laboratory + Practice	3+0
ECTS	**5.0**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	

Mode of Delivery	This course is conducted only in the form of face to face education.
Courses Recomended	There is no recommended optional programme component of this course.
Work Placement	not required

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Introduction (General framework of the course)	
Week - 2		Communication (explanation of the concept of communication according to the framework of the course)	
Week - 3		Invention of Writing and Socio-Cultural Transformation and the emergence of cities	
Week - 4		Transportation and Communication and the emergence of Printing Technology	
Week - 5		The invention of the printing press and its effects on literacy	
Week - 6		Railways, Mail and Telegraph	
Week - 7		Industrial Revolution	
Week - 8		Mass Communication and mass culture	
Week - 9		The Importance of the Invention of Radio in the History of Communication	
Week - 10		The Importance of the Invention of Television in the History of Communication	
Week - 11		Communication Highways	
Week - 12		Seeing person, hearing person (The attraction of technologies to existence)	
Week - 13		Network Society	
Week - 14		New Media, Social Media	

Learning Outcomes

#	Learning Outcome
1	Defines and lists the properties of six information revolution.
2	Will be able to describe the social roles of mass media. It will be able to determine the effects of mass media and ideologies.
3	Summarizes the concept of network society. • Expresses the differences between traditional mass media tools and the network society.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.