Course Syllabus

Code - Course Title	**İSN201 - Organizational Communication**
Course Type	IV. SEMESTER
Laboratory + Practice	3+0
ECTS	**4.0**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	PROF. DR. ERHAN EROĞLU

Mode of Delivery	This course is conducted only in the form of face to face education.
Courses Recomended	There is no recommended optional programme component of this course.
Work Placement	NA

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		The concept and the definition of organizational communication	
Week - 2		Organization Theory	
Week - 3		System Approach in the process of organisational communication	
Week - 4		Types of communication in the process of organizational communication	
Week - 5		Organizational culture	
Week - 6		Climate of organisation	
Week - 7		Climate of organisation	
Week - 8		Communication process in organizations: Mutual relationships in organizations	
Week - 9		Group relations in organizations	
Week - 10		Public relations in organizations	
Week - 11		Conflicts in organizational communication	
Week - 12		Morals in organizational communication	
Week - 13		Motivation in organizational communication	
Week - 14		Leadership in organizational communication	

Learning Outcomes

#	Learning Outcome
1	Explains the basic concepts in the profession.
2	Explains the aims of organizational communication.
3	Explains the concept of group.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.