Course Syllabus

Code - Course Title	**İŞL343 - Entrepreneurship Management**
Course Type	V. SEMESTER
Laboratory + Practice	3+1
ECTS	**5.0**
Language of Instruction	Türkçe
Course Type	Area Elective Courses
Course Instructor(s)	DOÇ. DR. GÜZİN KIYIK KICIR

Mode of Delivery	Face to face education
Prerequisites	There is no prerequisite or co-requisite for this course.
Recommended Resources	Entrepreneurship, Anadolu University Publitions
Work Placement	There is no work placement for this course.

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Industrial Transformation Process and Business	
Week - 2		Industrial Transformation Process and Business	
Week - 3		Innovation	
Week - 4		Innovation	
Week - 5		Entrepreneurship	
Week - 6		Entrepreneurship	
Week - 7		Mid-term exam	
Week - 8		Establishment and Management of the Enterprise	
Week - 9		Establishment and Management of the Enterprise	
Week - 10		Entrepreneurship in the Digital Age	
Week - 11		Entrepreneurship in the Digital Age	
Week - 12		Elements of Entrepreneurship Ecosystem	
Week - 13		Elements of Entrepreneurship Ecosystem	
Week - 14		General Review	

Learning Outcomes

#	Learning Outcome
1	To be able to explain the technological transformations experienced during the industrial revolution and their effects on business activities
2	To be able to explain the role of entrepreneurship and technology in the development of modern Management Approaches
3	Being able to explain the importance of innovation for entrepreneurship
4	Being able to explain entrepreneurship in the digital age
5	To be able to define the elements of the entrepreneurship ecosystem

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	30
Final Exam	1	40
Practice	1	30
	Sum (%)	**100**