Course Syllabus

Code - Course Title	**İLT386 - Health Communication**
Course Type	VI. SEMESTER
Laboratory + Practice	3+0
ECTS	**4.5**
Language of Instruction	Türkçe
Course Type	Area Elective Courses
Course Instructor(s)	DOÇ. DR. CAN CEMAL CİNGİ

Mode of Delivery	Face to Face
Prerequisites	None
Courses Recomended	None
Recommended Resources	Sağlıklı İletişim ve Medya, İnci Çınarlı; Sağlık Psikolojisine Giriş, Ülgen H. Okyayuz; Sağlık İletişimi, Ayla Okay; Health Psychology, Bernard L. Bloom
Work Placement	None

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		The Historical Development of Health Communication and its Understanding	
Week - 2		Basic Approaches Related with Health and the Health Communication Theories	
Week - 3		The Actualization Levels of Health Communication	
Week - 4		The Scope of Health Communication, The Field of Health Communication and the Disciplines Related	
Week - 5		The Explanation of Health Behaviors From the Perspective of Attribution Theory	
Week - 6		Ways of Creating Behavioral Change in the Field of Health	
Week - 7		The Concepts of Health and Disease in the Health System and Their Psycho-Social Dimensions	
Week - 8		The relationship between Patients and the Treatment Team and the Psycho-Social Portrait of the People Providing Health Service	
Week - 9		Situational Crises: Crises that Emerge Depending Upon the Diseases	
Week - 10		The Evaluation of Menopause within the frame of health psychology, psychoimmunology, cronic pain, senility, cancer patients, muscular diseases and middle age development	
Week - 11		Target Audience in Health Communication and the Evaluation of Communication Process from the Perspective of Health Communication	
Week - 12		Health Communication Campaigns	

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 13		Information of Public Health and Media	
Week - 14		Social Support and Health	

Learning Outcomes

#	Learning Outcome
1	Will be able to explain the scope of the field of health communication Health and illness concepts; knows the psycho-social dimensions of these concepts Know the theories about health communication Will be able to give examples of how attributional theory explains health behavior Can give examples of how health behaviors can be changed Explain the patient-treatment team relationship and healthcare delivery processes Know the crises due to the disease and their sources Knows the possibilities and limitations of different mass media that can be used in the field of health Can give examples of campaigns that can be prepared for health communication Health can be compared in terms of social support provided in Turkey and other countries.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.