Course Syllabus

Code - Course Title	**YMİ302 - New Media Researchs**
Course Type	VI. SEMESTER
Laboratory + Practice	3+0
ECTS	**4.5**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	PROF. DR. ERHAN EROĞLU

Mode of Delivery	Face to face
Prerequisites	No
Courses Recomended	No
Recommended Resources	Bilimsel araştırma ve istatistik teknikleri.(10. baskı). Ankara: Tekışık. Karasar, N. (1999). Bilimsel araştırma yöntemi: Kavramlar, ilkeler, teknikler. (9. baskı). Ankara: Nobel. Kuş, E. (2003). Nicel-Nitel araştırma teknikleri. Ankara: Anı. Özgüven, İ.E. (2004). Görüşme: İlke ve teknikleri. (3. Baskı). Ankara: PDREM
Work Placement	No

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		New communication technologies	
Week - 2		New Media	
Week - 3		Current research topics in new media	
Week - 4		New media and ethics	
Week - 5		.Political economy of new media	
Week - 6		Classification of social media	
Week - 7		Behavior patterns in social media	
Week - 8		New communication technologies and democracy	
Week - 9		New media literacy	
Week - 10		Digital citizenship	
Week - 11		Methodological trends in new media research	
Week - 12		Quantitative methods in new media research	
Week - 13		Qualitative methods in new media research	

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 14		Research review	

Learning Outcomes

#	Learning Outcome
1	Being able to recognize new communication technologies
2	Being able to explain the concept of new media
3	Being able to explain current research topics in new media
4	Being able to explain behavior patterns in social media
5	Understanding and applying quantitative and qualitative methods in new media research

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.