Course Syllabus

Code - Course Title	**İLT353 - Cultural Communication**
Course Type	VII. SEMESTER
Laboratory + Practice	3+0
ECTS	**4.5**
Language of Instruction	Türkçe
Course Type	Area Elective Courses
Course Instructor(s)	

Mode of Delivery	Distant education
Recommended Resources	Asker Kartarı - Kültür, Farklılık ve İletişim Bozkurt Güvenç - İnsan ve KültürPhillip Smith - Kültürel Kuram
Aims of the Course	The aim of this course is to teach students about cultural processes and phenomenons and discuss the interrelations among these processes and phenomenons.

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Cultural processes and the mobility of cultural phenomena	
Week - 2		Cultural change and mass communication	
Week - 3		Mass culture	
Week - 4		Popular culture	
Week - 5		Sub-cultures and counter-culture	
Week - 6		Cultural change and cultural identity	
Week - 7		Cultural change and gender	
Week - 8		International communication and cultural change	
Week - 9		Internet culture	
Week - 10		New media and cultural change	
Week - 11		Cultural aspects of communication, its place and importance in social structure	

Learning Outcomes

#	Learning Outcome
1	Develops and applies appropriate communicative strategies, methods, and techniques by taking into consideration the communication features, the needs, and the differences of individuals, groups, masses, or institutions.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.