Course Syllabus

Code - Course Title	**TİP109 - Introduction to Typography**
Course Type	I. SEMESTER
Laboratory + Practice	4+2
ECTS	**7.0**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	ÖĞR. GÖR. LEVENT UYGUNGÖZ

Mode of Delivery	This course is conducted exclusively through face-to-face instruction.
Place of Delivery	On Campus
Used Educational Platforms	Face-to-face
Prerequisites	Having previously completed the TIP 103 course is a factor that enhances student success.
Courses Recomended	There is no recommended optional programme component for this course.
Recommended Resources	Printed or online materials related to letter anatomy.
Work Placement	Not suitable for this course.
Aims of the Course	to encourage students to adopt writing not merely as a tool for conveying information, but as a fundamental visual communication language that generates meaning, creates visual impact, and forms an aesthetic composition

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Obtaining information about anatomical characteristics of font families.	Lecture, Observation, Question & Answer, Problem Solving
Week - 2		Drawing structures of capitals.	Lecture, Observation, Question & Answer, Problem Solving
Week - 3		Interview	Lecture, Observation, Question & Answer, Problem Solving
Week - 4		Interview	Lecture, Observation, Question & Answer, Problem Solving
Week - 5		Drawing structures of minuscules.	Lecture, Observation, Question & Answer, Problem Solving

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 6		Interview	Lecture, Observation, Question & Answer, Problem Solving
Week - 7		Interview	Lecture, Observation, Question & Answer, Problem Solving
Week - 8		Obtaining information availability of using typefaces together. Having the knowledge of space / kerning varieties. Learning to design blank spaces.	Lecture, Observation, Question & Answer, Problem Solving
Week - 9		Interview	Lecture, Observation, Question & Answer, Problem Solving
Week - 10		Interview	Lecture, Observation, Question & Answer, Problem Solving
Week - 11		Obtaining information about the changing of typeface’s width. Generating anatomical structures by width. Learning mutable kerning by width.	Lecture, Observation, Question & Answer, Problem Solving
Week - 12		Interview	Lecture, Observation, Question & Answer, Problem Solving
Week - 13		Interview	Lecture, Observation, Question & Answer, Problem Solving

Learning Outcomes

#	Learning Outcome
1	Learn anatomical characteristics of font families.
2	Learn features of using typefaces together.
3	Learn changes of typeface’s width.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	2.00	14	28
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	7.00	14	98
Ödevler	7.00	2	14
Proje - Rapor - Sunum Hazırlama	0.00	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	6.00	1	6
Final Sınavı Hazırlığı (sınav süresi dahil)	6.00	1	6
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	2.00	14	28
Staj Uygulaması	0.00	0	0
		Calculated ECTS	**7.0**

Assessment Method and Passing Requirements

✓ Project ✓ Homework ✓ Presentation

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	30
Final Exam	1	40
Homework	1	30
	Sum (%)	**100**