Course Syllabus

Code - Course Title	**TİP110 - Typography I**
Course Type	II. SEMESTER
Laboratory + Practice	4+2
ECTS	**6.0**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	ÖĞR. GÖR. LEVENT UYGUNGÖZ

Mode of Delivery	This course is conducted exclusively through face-to-face instruction.
Place of Delivery	On Campus
Used Educational Platforms	Face-to-face
Prerequisites	Having previously completed the TIP 109 course is a factor that enhances student success.
Courses Recomended	There are no other recommended courses associated with this course.
Recommended Resources	Printed and online resources explaining the anatomical structures and characteristics of letters.
Work Placement	Not suitable for this course.
Aims of the Course	The objective is to convey to students the function, structure, and aesthetic rules of typography as an element of visual communication and design.

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Learning different characters / fonts and their usages.Choosing for typefaces to explain abstract / concrete concepts. Designing space and picks typefaces which are compatible with meaning.	Lecture, Observation, Question & Answer, Problem Solving
Week - 2		Interview	Lecture, Observation, Question & Answer, Problem Solving
Week - 3		Interview	Lecture, Observation, Question & Answer, Problem Solving
Week - 4		Interview	Lecture, Observation, Question & Answer, Problem Solving
Week - 5		Interview	Lecture, Observation, Question & Answer, Problem Solving

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 6		Learning to deform typefaces. Searching for the new typefaces without distort its' structure. Designing the words with the information at the end of the searching.	Lecture, Observation, Question & Answer, Problem Solving
Week - 7		Interview	Lecture, Observation, Question & Answer, Problem Solving
Week - 8		Interview	Lecture, Observation, Question & Answer, Problem Solving
Week - 9		Interview	Lecture, Observation, Question & Answer, Problem Solving
Week - 10		Interview	Lecture, Observation, Question & Answer, Problem Solving
Week - 11		Combining font and image. Confirming meaning in a word by replacing a letter with an image. Using all the word as an image.	Lecture, Observation, Question & Answer, Problem Solving
Week - 12		Interview	Lecture, Observation, Question & Answer, Problem Solving
Week - 13		Interview	Lecture, Observation, Question & Answer, Problem Solving
Week - 14		Interview	Lecture, Observation, Question & Answer, Problem Solving

Learning Outcomes

#	Learning Outcome
1	Learn different characters / fonts and their usages.
2	Learn to deform typefaces.
3	Combine font and image

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	4.00	14	56
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	3.00	14	42
Ödevler	12.00	1	12
Proje - Rapor - Sunum Hazırlama	0.00	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	9.00	1	9
Final Sınavı Hazırlığı (sınav süresi dahil)	9.00	1	9
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	2.00	14	28
Staj Uygulaması	0.00	0	0
		Calculated ECTS	**6.0**

Assessment Method and Passing Requirements

✓ Project ✓ Homework ✓ Presentation