Course Syllabus

Code - Course Title	**GRA223 - Introduction to Graphic Design**
Course Type	III. SEMESTER
Laboratory + Practice	6+2
ECTS	**7.5**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	ÖĞR. GÖR. NİHAT YALAMA

Mode of Delivery	This course is conducted face-to-face.
Place of Delivery	On Campus
Used Educational Platforms	Face-to-face
Prerequisites	There are no prerequisites or corequisites for this course.
Courses Recomended	There are no recommended courses.
Recommended Resources	There are no recommended course resources.
Work Placement	This course does not have an internship requirement.
Aims of the Course	The objective is to provide students with general information regarding graphic design and to teach the fundamental principles, concepts, technical knowledge, and skills pertaining to the field of design.

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1	**LO-1**	Definition of graphic design.	Lecture, Question & Answer
Week - 2	**LO-1**	Definition of graphic design. Examination of pictogram samples in order to visualize the concepts and create a graphic language.	Lecture, Question & Answer, Research and Inquiry
Week - 3	**LO-2**	Conducting sketch work for the conversion of the selected animal visuals into spotted and linear pictograms.	Lecture, Demonstration and Practice, Practice/Practical Work/Workshop
Week - 4	**LO-2**	Continuation of the application.	Lecture, Demonstration and Practice, Practice/Practical Work/Workshop
Week - 5	**LO-2**	Completion of the original sketches.	Lecture, Demonstration and Practice, Practice/Practical Work/Workshop
Week - 6	**LO-1**	Description of the diagram.	Lecture, Question & Answer

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 7	LO-1	Examination of the diagram samples, search of the topics to compose the diagram and examination of samples.	Lecture, Question & Answer, Research and Inquiry
Week - 8	LO-2 LO-3	Sketch studies for the conversion of the selected percentages into visual version.	Lecture, Demonstration and Practice, Practice/Practical Work/Workshop
Week - 9	LO-2 LO-3	Continuation of the application.	Lecture, Demonstration and Practice, Practice/Practical Work/Workshop
Week - 10	LO-2 LO-3	Completion of the original sketches	Lecture, Demonstration and Practice, Practice/Practical Work/Workshop
Week - 11	LO-1	Defining the concept of color.	Lecture, Question & Answer
Week - 12	LO-3	Using colors in our environment and collecting samples.	Lecture, Question & Answer, Research and Inquiry
Week - 13	LO-3	Continuation of the application.	Lecture, Demonstration and Practice, Practice/Practical Work/Workshop
Week - 14	LO-3	Completion of the original sketches.	Lecture, Demonstration and Practice, Practice/Practical Work/Workshop

Learning Outcomes

#	Learning Outcome
1	The student will be able to explain the fundamental characteristics of monotone, duotone, triotone, line, and spot. 1. Knows line and spot. - 2. Knows the fundamental characteristics of line and spot.
2	They will be able to transfer their designs to paper using monotone, duotone, triotone, line, and spot techniques. - 1. Applies the visual elements that constitute the graphic design onto the appropriate material. - 2. Performs applications in a clean and organized manner.
3	The student combines objects and concepts visualized through monotone, duotone, triotone, line, and spot with their own original ideas. - 1. Creates new designs based on original ideas developed regarding line and spot.

Sustainable Development Goals

✓ Quality Education

Course Theme

✓ Media, Design and Creative Arts

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	6.00	14	84
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	8.00	3	24
Ödevler	16.00	1	16
Proje - Rapor - Sunum Hazırlama	0.00	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	16.00	1	16
Final Sınavı Hazırlığı (sınav süresi dahil)	16.00	1	16
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	2.00	14	28
Staj Uygulaması	0.00	0	0
		Calculated ECTS	**7.5**

Assessment Method and Passing Requirements

✓ Project ✓ Homework

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	30
Final Exam	1	40
Homework	1	30
	Sum (%)	**100**