Course Syllabus

Code - Course Title	**TİP211 - Typography II**
Course Type	III. SEMESTER
Laboratory + Practice	4+2
ECTS	**7.0**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	ÖĞR. GÖR. LEVENT UYGUNGÖZ

Mode of Delivery	The mode of delivery of this course is face to face
Place of Delivery	On Campus
Used Educational Platforms	Face-to-face
Prerequisites	Having previously completed courses TIP 109 and TIP 110 is a factor that enhances student success.
Courses Recomended	There is no recommended optional programme component for this course.
Recommended Resources	All resources that can be categorized under the headings of TYPOGRAPHY and GRAPHIC DESIGN must be examined.
Work Placement	Not suitable for this course.
Aims of the Course	The objective is to take the fundamental rules of type and lettering learned in the first semester (Typography I) a step further, enabling students to utilize the relationship between form and concept, composition, the balance of letter-line-space, and typographic design as an artistic and functional language of expression.

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Learning how to design an emblem. Having the knowledge of the types of emblems. Having the knowledge of how to design an emblem.	Lecture, Observation, Question & Answer, Problem Solving
Week - 2		Interview	Lecture, Observation, Question & Answer, Problem Solving
Week - 3		Interview	Lecture, Observation, Question & Answer, Problem Solving
Week - 4		Interview	Lecture, Observation, Question & Answer, Problem Solving

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 5		Learning how to design logotype. Having the knowledge of the varieties of logotypes. Having the knowledge of how to design a logotype.	Lecture, Observation, Question & Answer, Problem Solving
Week - 6		Interview	Lecture, Observation, Question & Answer, Problem Solving
Week - 7		Interview	Lecture, Observation, Question & Answer, Problem Solving
Week - 8		Interview	Lecture, Observation, Question & Answer, Problem Solving
Week - 9		Learning how to design an emblem – logotype in corporate identity. Learning the extent of corporate identity. Designing a corporate identity for him/herself.	Lecture, Observation, Question & Answer, Problem Solving
Week - 10		Interview	Lecture, Observation, Question & Answer, Problem Solving
Week - 11		Interview	Lecture, Observation, Question & Answer, Problem Solving
Week - 12		Interview	Lecture, Observation, Question & Answer, Problem Solving
Week - 13		Interview	Lecture, Observation, Question & Answer, Problem Solving
Week - 14		Interview	Lecture, Observation, Question & Answer, Problem Solving

Learning Outcomes

#	Learning Outcome
1	Learn how to design an emblem
2	Learn how to design logotype
3	Learn how to design an emblem – logotype in corporate identity.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	4.00	14	56
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	4.00	14	56
Ödevler	10.00	1	10
Proje - Rapor - Sunum Hazırlama	0.00	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	10.00	1	10
Final Sınavı Hazırlığı (sınav süresi dahil)	10.00	1	10
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	2.00	14	28
Staj Uygulaması	0.00	0	0
		Calculated ECTS	**7.0**

Assessment Method and Passing Requirements

✓ Project ✓ Homework ✓ Presentation

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	30
Final Exam	1	40
Homework	1	30
	Sum (%)	**100**