Course Syllabus

Code - Course Title	**GRA212 - Graphics Design I**
Course Type	IV. SEMESTER
Laboratory + Practice	6+2
ECTS	**7.5**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	ÖĞR. GÖR. NİHAT YALAMA

Mode of Delivery	This course is conducted face-to-face.
Place of Delivery	On Campus
Used Educational Platforms	Face-to-face
Prerequisites	There are no prerequisites or corequisites for this course.
Courses Recomended	No recommended courses.
Recommended Resources	No recommended course resources.
Work Placement	This course does not have an internship requirement.
Aims of the Course	The objective is to enable students to effectively and clearly communicate an idea, message, or piece of information to a target audience in two or three dimensions using visual elements.

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1	**LO-1**	Discussing samples about finding the ways of solutions for the graphic design problem and recognizing them.	Lecture, Question & Answer, Research and Inquiry
Week - 2	**LO-1**	Visual interpretation of the idea of bar code as a visual.	Lecture, Question & Answer, Research and Inquiry
Week - 3	**LO-1** **LO-2**	Examining the samples and working on sketches.	Lecture, Question & Answer, Demonstration and Practice, Practice/Practical Work/Workshop, Research and Inquiry
Week - 4	**LO-2**	Continuation of the application.	Lecture, Demonstration and Practice, Practice/Practical Work/Workshop
Week - 5	**LO-2**	Completion of the original sketches.	Lecture, Demonstration and Practice, Practice/Practical Work/Workshop

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 6	LO-1	Searching idiomatic expressions to convert them into the visual language.	Lecture, Question & Answer, Research and Inquiry
Week - 7	LO-1	Examining the selected samples.	Lecture, Question & Answer, Research and Inquiry
Week - 8	LO-2	The study of sketch for the conversion of the selected idioms into visual version.	Lecture, Demonstration and Practice, Practice/Practical Work/Workshop
Week - 9	LO-2	Continuation of the application.	Lecture, Demonstration and Practice, Practice/Practical Work/Workshop
Week - 10	LO-2	Completion of the original sketches.	Lecture, Demonstration and Practice, Practice/Practical Work/Workshop
Week - 11	LO-1	Defining the concepts of product identity, brand and emblem.	Lecture, Question & Answer, Research and Inquiry
Week - 12	LO-3	Creating the illustration by choosing a footwear brand in the light of this information.	Lecture, Demonstration and Practice, Practice/Practical Work/Workshop
Week - 13	LO-3	Drawing sketches of the illustration's appropriate press announcements for the target audience.	Lecture, Demonstration and Practice, Practice/Practical Work/Workshop
Week - 14	LO-3	Completion of the original sketches.	Lecture, Demonstration and Practice, Practice/Practical Work/Workshop

Learning Outcomes

#	Learning Outcome
1	The student will be able to explain the fundamental characteristics of problem solving and the determination of needs.
2	Students will be able to apply problem-solving techniques in transferring their designs to paper.
3	The student combines the visualized design (such as product identity, brand, and emblem) with their own original ideas (solutions).

Sustainable Development Goals

✓ Quality Education

Course Theme

✓ Media, Design and Creative Arts

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	6.00	14	84
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	8.00	3	24
Ödevler	16.00	1	16
Proje - Rapor - Sunum Hazırlama	0.00	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	16.00	1	16
Final Sınavı Hazırlığı (sınav süresi dahil)	16.00	1	16
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	2.00	14	28
Staj Uygulaması	0.00	0	0
		Calculated ECTS	**7.5**

Assessment Method and Passing Requirements

✓ Project ✓ Homework