Course Syllabus

Code - Course Title	**TİP212 - Typography III**
Course Type	IV. SEMESTER
Laboratory + Practice	4+2
ECTS	**7.0**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	ÖĞR. GÖR. LEVENT UYGUNGÖZ

Mode of Delivery	This course is conducted exclusively through face-to-face instruction.
Place of Delivery	On Campus
Prerequisites	The prerequisite for this course is the prior completion of TIP 211 courses.
Courses Recomended	Having previously completed the TIP 211 courses is a factor that enhances student success.
Recommended Resources	All resources that can be gathered under the headings of TYPOGRAPHY and GRAPHIC DESIGN must be examined.
Work Placement	Exhibition
Aims of the Course	The objective is to teach students how to use typography as a visual communication language and the function of letters and text blocks within design.

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Learning to give meaning to typographical elements in space. Using singular elements in space with balance. Using plural elements in space with balance	Lecture, Observation, Question & Answer, Problem Solving
Week - 2		Interview	Lecture, Observation, Question & Answer, Problem Solving
Week - 3		Interview	Lecture, Observation, Question & Answer, Problem Solving
Week - 4		Interview	Lecture, Observation, Question & Answer, Problem Solving
Week - 5		Learning to mix together typographical elements and the other visual elements. Combining line with typographical elements. Combining visual material with typographical elements.	Lecture, Observation, Question & Answer, Problem Solving

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 6		Interview	Lecture, Observation, Question & Answer, Problem Solving
Week - 7		Interview	Lecture, Observation, Question & Answer, Problem Solving
Week - 8		Interview	Lecture, Observation, Question & Answer, Problem Solving
Week - 9		Interview	Lecture, Observation, Question & Answer, Problem Solving
Week - 10		Learning to gather typographical elements with graphic design products. Generating graphic solutions connected to typefaces. Making typographical designs by using all materials of graphic design.	Lecture, Observation, Question & Answer, Problem Solving
Week - 11		Interview	Lecture, Observation, Question & Answer, Problem Solving
Week - 12		Interview	Lecture, Observation, Question & Answer, Problem Solving
Week - 13		Interview	Lecture, Observation, Question & Answer, Problem Solving
Week - 14		Interview	Lecture, Observation, Question & Answer, Problem Solving

Learning Outcomes

#	Learning Outcome
1	Give meaning to typographical elements in space.
2	Combine typographical elements and the other visual elements.
3	Gather typographical elements with graphic design products.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	4.00	14	56
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	4.00	14	56
Ödevler	10.00	1	10
Proje - Rapor - Sunum Hazırlama	0.00	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	10.00	1	10
Final Sınavı Hazırlığı (sınav süresi dahil)	10.00	1	10
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	2.00	14	28
Staj Uygulaması	0.00	0	0
		Calculated ECTS	**7.0**

Assessment Method and Passing Requirements

✓ Project ✓ Homework ✓ Presentation