Course Syllabus

Code - Course Title	**TÜR224 - Writing and Speaking Skills for Graphic Arts IV**
Course Type	IV. SEMESTER
Laboratory + Practice	2+0
ECTS	**2.0**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	ÖĞR. GÖR. AYŞE BERAL

Mode of Delivery	Face to face.
Place of Delivery	On Campus
Used Educational Platforms	Face-to-face
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There is no recommended optional programme component for this course
Recommended Resources	N/A
Work Placement	N/A
Aims of the Course	The objectives of the Written and Oral Expression course are to ensure that students express their emotions, thoughts, knowledge, and experiences in a correct, effective, and intelligible manner.

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Intermediate Level: Guided Written Expression in the Field of Graphics: * Newspaper / Magazine Reading * What's happening in our school / university? *Sharing lesson objectives with students. *Reading Room Survival Project is assigned.	
Week - 2		Different Text Types; Examining the characteristics of text types	
Week - 3		Written Composition: Main idea, Point of view, Planning, Introduction, Development, Conclusion, Paragraph structure, *Carrying out newspaper/book/magazine reading, oral and written expression activities. Describing our school's logo, discussing the formation process of the logo and the impact of the logo.	
Week - 4		*Newspaper/Magazine Reading * Examination of the first volume of the magazine "Entegre Genclik" in terms of style and content. *Comparison of the magazine with others. *Sharing students' presentations about "Reading Room Survival Project".	Lecture, Question & Answer, Discussion, Brain Storming, Critique/Critical Reading, Concept Mapping
Week - 5		*Newspaper / Magazine Reading * What is happening in our school / university?, * Examination of the activities of different libraries and discussion the possibility of adapting to the school. * The slogan and poster concepts and properties. Preparation of posters and slogans related to the reading room.	

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 6		Vocabulary Development in the Field of Graphics; *Newspaper / Book Reading * What is happening in our school / university?,* Story, screenplay writing about the slogans and posters which are previously prepared. * Description of the Reading Hall.	
Week - 7		Written Composition: Main idea, Point of view, Planning, Introduction, Development, Conclusion, Paragraph structure, Choosing and constructing the topic on which they will write their books	
Week - 8		Spoken Language of Expression in the Field of Graphics: Content, Structure, Syntax and Functional Usage. Implementation of the writing preparation plan for his books.	
Week - 9		Vocabulary Development in the Field of Graphics; Determining the texts to be written on book covers.	
Week - 10		Thinking and Verbal Communication Skills in the Field of Graphics: Listening and understanding, Understanding questions, Asking questions, Discussion; Idioms; Examining the lives of famous people in the field of Graphic Arts	
Week - 11		Spoken Language of Expression in the Field of Graphics: Content, Structure, Syntax and Functional Usage. Correcting their book manuscripts	
Week - 12		* Newspaper / Magazine Reading *What's happening in our school / university ? * Magazine and newspaper articles module, application preparation.	
Week - 13		* Newspaper / Magazine Reading *What's happening in our school / university ? * Magazine and newspaper articles module, application preparation.	
Week - 14		hecking the books in terms of spelling, spelling rules, content and paragraph structure, and preparing them for the exhibition.	

Learning Outcomes

#	Learning Outcome
1	Express various types of texts.
2	Assess various written-spoken discourse.
3	Revise the discourse which has been previously evaluated.
4	Demonstrate various written-spoken discourse.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	2.00	14	28
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	1.00	5	5
Ödevler	1.00	6	6
Proje - Rapor - Sunum Hazırlama	1.00	1	1
Ara Sınav Hazırlığı (sınav süresi dahil)	2.00	1	2
Final Sınavı Hazırlığı (sınav süresi dahil)	2.00	1	2
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0.00	0	0
Staj Uygulaması	0.00	0	0
		Calculated ECTS	**2.0**

Assessment Method and Passing Requirements

✓ Open-Ended Test ✓ True-False Test ✓ Fill-in-the-Blank Test ✓ Homework ✓ Concept Maps ✓ Presentation