Course Syllabus

Code - Course Title	**GRA337 - Computer Assisted Typography I**
Course Type	V. SEMESTER
Laboratory + Practice	4+2
ECTS	**7.0**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	ÖĞR. GÖR. LEVENT UYGUNGÖZ

Mode of Delivery	The mode of delivery of this course is Face to face
Place of Delivery	On Campus
Used Educational Platforms	Face-to-face
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There is no recommended optional programme component for this course.
Recommended Resources	internet
Work Placement	N/A
Aims of the Course	The objective is to teach students the process of transforming an original typeface (typography/font), starting from its most basic modular structure, into a digital font in a computer environment.

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1	**LO-1** **LO-2**	Description of the course, aim of the course, system of studying and using computer studio	Lecture, Observation, Question & Answer, Problem Solving
Week - 2		Introducing Project 1	Lecture, Observation, Question & Answer, Problem Solving
Week - 3		Typographic design	Lecture, Observation, Question & Answer, Problem Solving
Week - 4		Typeface and font	Lecture, Observation, Question & Answer, Problem Solving
Week - 5		History of writing and its development	Lecture, Observation, Question & Answer, Problem Solving

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 6		Classification of typefaces	Lecture, Observation, Question & Answer, Problem Solving
Week - 7		Presenting Project 1 and introducing Project 2	Lecture, Observation, Question & Answer, Problem Solving
Week - 8		Gothic typefaces, Roman Typefaces	Lecture, Observation, Question & Answer, Problem Solving
Week - 9		Square Serifs and Sans Serifs	Lecture, Observation, Question & Answer, Problem Solving
Week - 10		Scripts and different typefaces	Lecture, Observation, Question & Answer, Problem Solving
Week - 11		Presenting Project 2 and Introducing Project 3	Lecture, Observation, Question & Answer, Problem Solving
Week - 12		Making font Turkish	Lecture, Observation, Question & Answer, Problem Solving
Week - 13		Type Weight and Styles: Light, normal, bold, condens, extend, italik and oblique	Lecture, Observation, Question & Answer, Problem Solving
Week - 14		Presenting Project 3	Lecture, Observation, Question & Answer, Problem Solving

Learning Outcomes

#	Learning Outcome
1	Recognize typefaces and use them accurately.
2	Use typography accurately and effectively in graphic design.
3	Combine theoretical typographic knowledge and with computer assisted applications.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	4.00	14	56
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	4.00	14	56
Ödevler	10.00	1	10
Proje - Rapor - Sunum Hazırlama	0.00	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	10.00	1	10
Final Sınavı Hazırlığı (sınav süresi dahil)	10.00	1	10
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	2.00	14	28
Staj Uygulaması	0.00	0	0
		Calculated ECTS	**7.0**

Assessment Method and Passing Requirements

✓ Performance Assessment (Individual/Panel-Based) ✓ Project ✓ Homework

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	30
Final Exam	1	40
Homework	1	30
	Sum (%)	**100**