Course Syllabus

Code - Course Title	**GRA327 - History of Graphic Arts**
Course Type	VI. SEMESTER
Laboratory + Practice	2+0
ECTS	**2.0**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	ÖĞR. GÖR. TAMER DERİCAN

Mode of Delivery	The mode of delivery of this course is Face-to-face.
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There is no recommended optional programme component for this course.
Work Placement	Not Applicable

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Graphic design and modern art movements.	
Week - 2		Graphic design and modern art movements.	
Week - 3		Modern art in the USA.	
Week - 4		Modern art in the USA.	
Week - 5		Typographic revolutions.	
Week - 6		Design schools.	
Week - 7		Design schools.	
Week - 8		Samples of graphic design in Turkey.	
Week - 9		Samples of graphic design in Turkey.	
Week - 10		Samples of graphic design in Turkey.	
Week - 11		Corporate identity.	
Week - 12		Corporate identity.	
Week - 13		Visual representation of concepts.	
Week - 14		Visual representation of concepts.	

Learning Outcomes

#	Learning Outcome
1	Explain modern art movements and their effects on graphic design.
2	Select graphic arts examples in Turkey and in the world and explain their impacts on modern day.
3	Connect his/her original ideas with good graphic design examples in Turkey and the world.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	2.00	14	28
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	1.00	14	14
Ödevler	4.00	1	4
Proje - Rapor - Sunum Hazırlama	0.00	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	4.00	1	4
Final Sınavı Hazırlığı (sınav süresi dahil)	4.00	1	4
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0.00	0	0
Staj Uygulaması	0.00	0	0
		Calculated ECTS	**2.0**

Assessment Method and Passing Requirements

No content has been provided.