Course Syllabus

Code - Course Title	**BOP114 - Typesetting**
Course Type	II. SEMESTER
Laboratory + Practice	2+2
ECTS	**2.0**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	DOÇ. DR. ZEHRANUR KAYA

Mode of Delivery	face to face
Place of Delivery	On Campus
Used Educational Platforms	Face-to-face
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	none
Recommended Resources	The course notes have been prepared by the instructor.
Work Placement	none
Aims of the Course	In this course, planned in accordance with the language skills and communication methods of students with hearing loss, the objective is to demonstrate the use of a selected page layout software and to reinforce professional terminology used in the field of page design. At the end of the course, it is intended to create a realistic learning environment by performing the layout of the school newspaper.

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1	**LO-1** **LO-2**	Processing of information about the course. Course grade distribution of students. As part of the course is to provide information about the index operation. What is desktop publishing? Desktop publishing items. Desktop publishing programs were related to the information about the computer. Examination of the samples in terms of designs, desktop publishing, newspapers and magazines.	Lecture, Question & Answer, Problem Solving, Brain Storming, Research and Inquiry
Week - 2	**LO-1** **LO-2**	Newspaper and magazine typesetting concepts, concepts of information about the layout. The difference between the concepts of typesetting and layout sharing. logo, emblem, banner, sürmanşet, sharing concepts of circulation. Definitions of the concepts of index register. Examination of the concepts through examples of magazines and newspapers.	Lecture, Question & Answer, Problem Solving, Brain Storming
Week - 3	**LO-1** **LO-2** **LO-3**	Circulation, Article, Ad, Local Newspaper, Draft, Draft Printing, Publishing, row and column sharing concepts. Definitions of the concepts of index register. Examination of the concepts through examples of magazines and newspapers.	Lecture, Question & Answer, Brain Storming, Document/Text/Data Analysis
Week - 4	**LO-1** **LO-2** **LO-3**	Standard size, tabloid size, gauge, original title, title, sub title Search title and sharing of concepts. Definitions of the concepts of index register. Examination of the concepts through examples of magazines and newspapers.	Lecture, Question & Answer, Problem Solving, Brain Storming, Document/Text/Data Analysis

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Week - 5	**LO-1** **LO-2** **LO-3**	Blocking, Block paragraph, the start block, Bottom block, the applicant signs, calligraphy, decorative fonts and sharing of concepts. Definitions of the concepts of index register. Examination of the concepts through examples of magazines and newspapers	Lecture, Question & Answer, Brain Storming, Document/Text/Data Analysis
Week - 6	**LO-1** **LO-2** **LO-3**	Fitted case (initial letters), Survivors, checking, concept, message, target audience, to share the concepts of Motto. Definitions of the concepts of index register. Examination of the concepts through examples of magazines and newspapers	Lecture, Question & Answer, Problem Solving, Document/Text/Data Analysis
Week - 7	**LO-1** **LO-2** **LO-3** **LO-4**	QuarkXPress desktop publishing programs, the most widely used presentation program for students. Sharing with students the reason for the selection of the program. Defining the concepts of the EPS, and PDF. Quark to launch the program. Setting a new page. Top, Bottom, Left, Right to define the concepts. Setting the page margins. Your page with the opening of the new settings. At the end of the course, students will practice.	Lecture, Question & Answer, Problem Solving, Brain Storming, Demonstration and Practice
Week - 8	**LO-1** **LO-2** **LO-3** **LO-4**	QuarkXPress menus on the functions of information-sharing program. QuarkXPress sharing using the program to get out. At the end of the course the students practise.	Lecture, Question & Answer, Problem Solving, Brain Storming, Demonstration and Practice, Practice/Practical Work/Workshop
Week - 9	**LO-1** **LO-2** **LO-3** **LO-4** **LO-5**	QuarkXPress tools, Window Size (Measurements) the use of text on the sharing of information about space and image space is different for. Font size window commands, sharing space at the end of the course and students practise	Lecture, Question & Answer, Problem Solving, Brain Storming, Demonstration and Practice, Practice/Practical Work/Workshop
Week - 10	**LO-1** **LO-2** **LO-3** **LO-4** **LO-5** **LO-6**	Photo Sharing area measurement window commands. At the end of the course the students make application	Lecture, Question & Answer, Problem Solving, Brain Storming, Demonstration and Practice, Practice/Practical Work/Workshop
Week - 11	**LO-1** **LO-2** **LO-3** **LO-4** **LO-5** **LO-6**	Runarround sharing the use of command. Fitted Case uygumasının sharing. At the end of the course the students to make the application.	Lecture, Question & Answer, Problem Solving, Brain Storming, Demonstration and Practice, Practice/Practical Work/Workshop

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Week - 12	LO-1 LO-2 LO-3 LO-4 LO-5 LO-6 LO-7	Introduction of the Modify window commands. Comparison with Measurements. Drop Shadow to share the use of command. At the end of the course the students practise.	Lecture, Question & Answer, Problem Solving, Brain Storming, Demonstration and Practice, Practice/Practical Work/Workshop
Week - 13	LO-1 LO-2 LO-3 LO-4 LO-5 LO-6 LO-7	Using Text to Box command. Example of the application done. Magazine to be issued at the end of the period for the preparatory work in order to make the application. Task-sharing plan to be canceled and the pages of the journal settings.	Lecture, Question & Answer, Problem Solving, Brain Storming, Demonstration and Practice, Practice/Practical Work/Workshop
Week - 14	LO-1 LO-2 LO-3 LO-4 LO-5 LO-6 LO-7	Preparation of the draft for the school newspaper.	Lecture, Question & Answer, Team/Group Work, Problem Solving, Brain Storming, Demonstration and Practice, Practice/Practical Work/Workshop

Learning Outcomes

#	Learning Outcome
1	The student can explain the concept of desktop publishing, its fundamental elements, its areas of application, and the basic features of the software.
2	The student can define the basic concepts regarding publishing terminology used in newspaper and magazine design.
3	The student can compare national and international newspaper and magazine designs in terms of visual layout, page structure, typography, and design principles.
4	The student will be able to identify the software used in page layout and the QuarkXPress program selected for use in the course.
5	The student can apply page layouts with specified dimensions using QuarkXPress software.
6	The student will be able to create different page layouts using QuarkXPress software.
7	By integrating page layout practices, the student can create a real newspaper project in which photographs and texts are placed in accordance with the prepared newspaper and magazine design.

Sustainable Development Goals

✓ End Poverty ✓ Quality Education ✓ Reducing Inequalities

Course Theme

✓ Educational Sciences and Educational Technologies ✓ Software, Cloud and Blockchain

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	2.00	14	28
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0.30	14	0
Ödevler	1.00	10	10
Proje - Rapor - Sunum Hazırlama	0.00	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	2.00	1	2
Final Sınavı Hazırlığı (sınav süresi dahil)	1.00	1	1
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	1.00	8	8
Staj Uygulaması	0.00	0	0
		Calculated ECTS	**2.0**

Assessment Method and Passing Requirements

✓ Open-Ended Test ✓ Performance Assessment (Individual/Panel-Based) ✓ Project ✓ Homework