Course Syllabus

Code - Course Title	**GRA225 - Graphics and Animation**
Course Type	III. SEMESTER
Laboratory + Practice	2+2
ECTS	**5.0**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	ÖĞR. GÖR. ÜLKÜ YILMAZ

Mode of Delivery	The mode of delivery of this course is Face to face
Place of Delivery	On Campus
Used Educational Platforms	Face-to-face
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There is no recommended optional programme component for this course.
Recommended Resources	There are no required resources for this course.
Work Placement	This course does not have an internship.
Aims of the Course	The objective is to enable students to create static graphic products, such as posters and social media visuals, using basic design principles with a common online graphic design program (Canva), as well as short motion graphics in accordance with animation principles.

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1	**LO-1** **LO-1**	Giving information about the content, importance, evaluation criteria and course topics of the course	Lecture
Week - 2	**LO-1** **LO-1** **LO-2**	Examination of Graphic Design products according to design principles and elements	Lecture, Question & Answer, Practice/Practical Work/Workshop
Week - 3	**LO-1** **LO-1** **LO-2** **LO-3**	Examination of basic design elements and practice on object design	Lecture, Practice/Practical Work/Workshop
Week - 4	**LO-2** **LO-3** **LO-4**	Development and implementation of homework sketches	Lecture, Discussion, Demonstration and Practice, Practice/Practical Work/Workshop
Week - 5	**LO-2** **LO-3** **LO-7**	Examining the relationship of graphic design with other disciplines	Lecture, Practice/Practical Work/Workshop, Document/Text/Data Analysis
Week - 6	**LO-2** **LO-3** **LO-4**	Examining graphic expression techniques and giving homework about synthesis-interpretation	Lecture, Discussion, Practice/Practical Work/Workshop

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 7	LO-3 LO-4	Midterm Exam (Application Submissions)	Practice/Practical Work/Workshop
Week - 8	LO-2 LO-3 LO-5	Examination of Graphic Design products	Lecture, Demonstration and Practice, Practice/Practical Work/Workshop
Week - 9	LO-3 LO-4 LO-5	Meaning and content in graphic design	Lecture, Practice/Practical Work/Workshop
Week - 10	LO-1 LO-1 LO-4 LO-5	Preliminary information analysis for implementation	Lecture, Demonstration and Practice, Practice/Practical Work/Workshop
Week - 11	LO-3 LO-4 LO-5 LO-6	Draft development for practice	Lecture, Demonstration and Practice, Practice/Practical Work/Workshop
Week - 12	LO-1 LO-1 LO-3 LO-4 LO-6 LO-7	Creativity and Application development	Lecture, Demonstration and Practice, Practice/Practical Work/Workshop
Week - 13	LO-3 LO-4 LO-6	Application analysis	Lecture, Discussion, Demonstration and Practice, Practice/Practical Work/Workshop
Week - 14	LO-3 LO-4 LO-6	Final Exam (Application Submissions)	Lecture, Practice/Practical Work/Workshop

Learning Outcomes

#	Learning Outcome
1	
2	The student can compare vector, pixel, web, and mobile-based graphic tools according to their areas of application.
3	Can analyze graphic products according to design principles and elements.
4	The student can use the layers, alignment, and visual editing tools of the graphic program.
5	The student can design a poster or a social media visual in accordance with design principles.
6	The student can apply animation principles to short moving images.
7	The student will be able to design a motion graphics project for a specific target audience and message.
8	The individual may assume responsibility for complying with copyrights regarding the use of visuals, fonts, and music.

Sustainable Development Goals

✓ Decent Work and Economic Growth

Course Theme

✓ Media, Design and Creative Arts

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	2.00	14	28
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	2.00	14	28
Ödevler	15.00	1	15
Proje - Rapor - Sunum Hazırlama	0.00	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	12.00	1	12
Final Sınavı Hazırlığı (sınav süresi dahil)	14.00	1	14
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	2.00	14	28
Staj Uygulaması	0.00	0	0
		Calculated ECTS	**5.0**

Assessment Method and Passing Requirements

✓ Performance Assessment (Individual/Panel-Based) ✓ Project ✓ Homework

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	30
Final Exam	1	40
Homework	1	30
	Sum (%)	**100**