Course Syllabus

Code - Course Title	**TRZ431 - Project Preparation and Management**
Course Type	VII. SEMESTER
Laboratory + Practice	1+2
ECTS	**4.0**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	PROF. DR. EMRE OZAN AKSÖZ

Mode of Delivery	Face to face delivery is present.
Prerequisites	TRZ413 Marketing Research in Tourism is a prerequisite for this course.
Courses Recomended	TRZ466 Product Development in Tourism may be taken.
Recommended Resources	Gegez, E. (2009). Pazarlama Araştırmaları. İstanbul: Beta Yayınevi. Kavak, B. (2013). Pazarlama ve Pazar Araştırmaları. Ankara: Detay Yayıncılık.
Work Placement	There is no work placement for this course.

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Meeting with students about the course description.	
Week - 2		Meeting with students about how the course will be conducted.	
Week - 3		Discussions about finding topic of the project.	
Week - 4		Meeting with the students to discuss on the topics they found.	
Week - 5		Identification of the research topics.	
Week - 6		Literature review and presenting the resources about the research project	
Week - 7		1st mid-term grades	
Week - 8		Starting to write the research project	
Week - 9		Writing research project	
Week - 10		Writing research project	
Week - 11		Concluding the research project	
Week - 12		Presentations of the projects.	
Week - 13		Presentations of the projects II	

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 14		Presentations of the projects III	

Learning Outcomes

#	Learning Outcome
1	Plans a suitable research project in his/her field
2	Conducts literature review agreeable to the topic of the research project.
3	write the research project according to the research methodology.
4	Presents the summary of the project researched and put into report form.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.