Course Syllabus

Code - Course Title	**İŞL151 - Introduction to Business**
Course Type	I. SEMESTER
Laboratory + Practice	3+0
ECTS	**3.0**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	PROF. DR. ERKAN SEZGİN

Mode of Delivery	This course is taught only in the classroom and face to face.
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	Tourism Economy
Recommended Resources	Basic Principles of Business (Mümin Ertürk)
Work Placement	Not Applicable

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		The basic concepts of business administration and its historical process.	
Week - 2		Environment of Business	
Week - 3		Goals of Business	
Week - 4		Business according to functions and capital structure	
Week - 5		Business according to law	
Week - 6		Integrations and business	
Week - 7		Structures of business	
Week - 8		Establishments of business	
Week - 9		Management function of business	
Week - 10		Production function of business	
Week - 11		Marketing function of business	
Week - 12		Human resources management function of business	
Week - 13		Accountancy function of business	
Week - 14		Financial management function of business	

Learning Outcomes

#	Learning Outcome
1	define enterprise and busines administration.
2	has the knowledge about foundation and structure of a business
3	learns different kind of business applications

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	35
Final Exam	1	65
	Sum (%)	**100**