Course Syllabus

Code - Course Title	**TRZ101 - Introduction to Tourism**
Course Type	I. SEMESTER
Laboratory + Practice	3+0
ECTS	**3.0**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	PROF. DR. OKTAY EMİR

Mode of Delivery	Face to face
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There are no lessons related with the suggested lesson.
Recommended Resources	Nazmi Kozak, Meryem A. Kozak ve Metin Kozak. (2021). GENEL TURİZM: İlkeler ve Kavramlar. Ankara: Detay Yayıncılık.Faruk Andaç. (2018). Turizm Hukuku. Ankara: Detay Yayıncılık.
Work Placement	Not Applicable

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Introduction to Tourism	
Week - 2		Types of Tourism	
Week - 3		Affecting Factors of Development of Tourism	
Week - 4		The Sector of Tourism	
Week - 5		The Sector of Tourism	
Week - 6		The Sector of Tourism	
Week - 7		The Demand Of Turizm	
Week - 8		Relationship between tourism and Economic, Social and Physical Environment	
Week - 9		Tourism Marketing	
Week - 10		Tourism Legislations	
Week - 11		Tourism Policy and Planning	
Week - 12		Tourism in Turkey	
Week - 13		Issues of Tourism Sector	

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 14		International Tourism and Future Trends	

Learning Outcomes

#	Learning Outcome
1	Define the fundamental concepts of tourism
2	Explain the effects of tourism on environment
3	Analyze future trends in tourism
4	Make estimations about the future of tourism.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	40
Final Exam	1	60
	Sum (%)	**100**