Course Syllabus

Code - Course Title	**TRZ440 - Tourism Development in Türkiye**
Course Type	I. SEMESTER
Laboratory + Practice	2+0
ECTS	**4.0**
Language of Instruction	İngilizce
Course Type	Elective Courses
Course Instructor(s)	DOÇ. DR. ENGİN BAYRAKTAROĞLU

Mode of Delivery	Face-to-face
Prerequisites	N.A.
Courses Recomended	N.A.
Work Placement	N.A.

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Tourism and Travel in the Pre-Republican Period	
Week - 2		The Early Republican Period and Tourism	
Week - 3		Tourism in the 1970s and 1980s	
Week - 4		Development of the Infrastructure of the Tourism Industry in Turkey	
Week - 5		Efforts to Increase the Global Competitiveness of Turkish Tourism in the 1990s	
Week - 6		Development of Coastal and Marine Tourism in Turkey	
Week - 7		Development of Cultural Tourism in Turkey	
Week - 8		Nature Tourism and Highland Tourism	
Week - 9		Development of Health and Thermal Tourism in Turkey	
Week - 10		Turkey's Tourism Strategies and Plans	
Week - 11		Sustainability and Environmental Impacts in Tourism: Applications in Turkey	
Week - 12		Economic Impacts of Tourism in Turkey	
Week - 13		Future of Tourism in Turkey: New trends and evolution of tourism	
Week - 14		Future of Tourism in Turkey: New trends and evolution of tourism	

Learning Outcomes

#	Learning Outcome
1	Analyzes the historical development of tourism in Turkey from the pre-Republican era to the present by periods.
2	Comprehends the emergence and development processes of various types of tourism (coastal, cultural, health, nature, etc.) in Turkey.
3	Interprets Turkey’s tourism policies, strategic documents, and planning approaches.
4	Evaluates the economic, environmental, and sustainability-related impacts of Turkey’s tourism industry.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.