Course Syllabus

Code - Course Title	**İKT351 - Tourism Economics**
Course Type	II. SEMESTER
Laboratory + Practice	3+0
ECTS	**4.0**
Language of Instruction	İngilizce
Course Type	Required Courses
Course Instructor(s)	ÖĞR. GÖR. DR. UFUK ÇEVİK

Mode of Delivery	The mode of delivery of this course is Face to face
Prerequisites	None
Courses Recomended	There are no recommended courses related to this course.
Recommended Resources	* Ozan Bahar, Metin Kozak (2000). Turizm Ekonomisi. Ankara: Detay Yayıncılık.
Work Placement	N/A

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Introduction to Economics and Tourism Economics	
Week - 2		Relationship between Tourism Industry and Economics	
Week - 3		Economic Analysis of Tourism Industry	
Week - 4		Tourism Supply	
Week - 5		Tourism Supply Elasticity	
Week - 6		Tourism Demand	
Week - 7		Tourism Demand Elasticity	
Week - 8		Market Structures in Tourism	
Week - 9		Effects of Tourism on National Economies	
Week - 10		Balance of Payments andTourism	
Week - 11		Effects of Tourism on Employment	
Week - 12		Effects of Tourism on Economic Development	
Week - 13		Roles of Government in Tourism	
Week - 14		Measuring the Economic Effects of Tourism	

Learning Outcomes

#	Learning Outcome
1	Identify the characteristics of tourism economy.
2	Understand the sectoral features and imporatance of the tourism industry.
3	Explain the economic effects of tourism.
4	Explain the effects of tourism on enterprises and employees.
5	Explain the roles of government in terms of tourism industry.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.