Course Syllabus

Code - Course Title	**TRZ149 - Sustainability in Tourism**
Course Type	III. SEMESTER
Laboratory + Practice	3+0
ECTS	**3.0**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	DR. ÖĞR. ÜYESİ SEHER GÜLENÇ

Mode of Delivery	Face to face
Prerequisites	There is no prerequisites and co-requisites.
Courses Recomended	Environmental Management in Tourism Enterprises, Flora and Fauna of Turkey, Tourism Geography of Turkey
Recommended Resources	1. Kuntay, O. (2004). Sürdürülebilir Turizm Planlaması, İstanbul: Alp Yayınevi2. Kozak, M. (2020). Sürdürülebilir Turizm: Kavramlar Uygulamalar. Ankara: Detay Yayıncılık3. Çeken, H. (2016). Sürdürülebilir Turizm: Temel Kavramlar ve İlkeler. Ankara: Detay Yayıncılık.
Work Placement	There is none.

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		The Concept of Sustainability and Its Basic Principles: Economy, Ecology, Equality	
Week - 2		The Relationship between Sustainability and Tourism: Basic Concepts	
Week - 3		Environment and Sustainable Tourism	
Week - 4		Economy and Sustainable Tourism	
Week - 5		Society and Sustainable Tourism	
Week - 6		Sustainable Tourism Management	
Week - 7		Sustainable Tourism Strategies	
Week - 8		Mid-term	
Week - 9		Sustainable Tourism Market: Marketing Approach	
Week - 10		Sustainable Tourism Product and Service	
Week - 11		Sustainable Tourism Practices in the Hospitality Industry	
Week - 12		Sustainability Practices in Restaurants	

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 13		Sustainable Tourism Project Examples from the World and Turkey	
Week - 14		Final Exam	

Learning Outcomes

#	Learning Outcome
1	Explains the concept of sustainability and its basic principles.
2	Explain the dimensions of sustainable tourism.
3	Explain the sustainable tourism market and its management.
4	Evaluates sustainable tourism practices.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	40
Final Exam	1	60
	Sum (%)	**100**