Course Syllabus

Code - Course Title	**TRZ308 - Travel Management**
Course Type	IV. SEMESTER
Laboratory + Practice	3+0
ECTS	**3.0**
Language of Instruction	İngilizce
Course Type	Required Courses
Course Instructor(s)	PROF. DR. ERKAN SEZGİN

Mode of Delivery	Face to face interaction

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Industrial Tourism and Travel	
Week - 2		Service Industries and Tourism	
Week - 3		A Main Product of Tourism Industry: Inclusive Tour	
Week - 4		PRODUCTION AND DISTRUBITION NETWORK OF TOURISM INDUSTRY	
Week - 5		TRAVEL SECTOR OF INDUSTRIAL TOURISM	
Week - 6		OPERATIONS OF TOUR OPERATORS	
Week - 7		OPERATIONS OF TRAVEL AGENCIES	
Week - 8		Programming and Purchasing	
Week - 9		Info-communication Systems in Travel Companies	
Week - 10		Integrations of Travel Companies	
Week - 11		New Travel Intermediaries in Tourism	
Week - 12		Virtual Travel Agencies	

Learning Outcomes

#	Learning Outcome
1	defines travel and tourism concepts.
2	defines the structure of travel industry.
3	identifies the effects of travel and tourism on destination countries.
4	defines the characteristics and activities of travel agencies.
5	explains tour operator and package tour concepts.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.