Course Syllabus

Code - Course Title	**TRZ319 - Social Psychology in Tourism**
Course Type	V. SEMESTER
Laboratory + Practice	3+0
ECTS	**4.0**
Language of Instruction	Türkçe
Course Type	Area Elective Courses
Course Instructor(s)	DR. ÖĞR. ÜYESİ SEDA SÖKMEN

Mode of Delivery	This course is conducted only in the form of face to face education.
Prerequisites	There is no any prerequisite for this course.
Courses Recomended	There is no any recommended course.
Recommended Resources	Gursoy, D. ve Çelik, S. (2022). Social Psychology of Tourism. Routledge.
Work Placement	Not Applicable

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Social psychology as a discipline and its relation with tourism	
Week - 2		Reflections of Personality and Self in Tourism	
Week - 3		Social Cognition and Tourism	
Week - 4		Attitudes and Behaviours from Tourism Perspective	
Week - 5		Prejudice and Discrimination Issues in Tourism	
Week - 6		Social Influence and Conformity	
Week - 7		Behaviour in Groups from Tourism Perspective	
Week - 8		Altruistic Behaviour and Volunteering in Tourism	
Week - 9		Conflict and Mass Behaviour: Boycotts in Tourism	
Week - 10		Analysing Aggression in terms of Tourism	
Week - 11		Gender and Tourism	
Week - 12		Case Studies	
Week - 13		Case Studies	
Week - 14		Case Studies	

Learning Outcomes

#	Learning Outcome
1	Be able to recognize, explain, and classify the fundamental concepts and research topics of social psychology.
2	Be able to apply the concepts of social psychology in the context of tourism to explain events and phenomena, analyze tourist behavior, and discuss social psychological issues in tourism.
3	Be able to apply their knowledge of social psychology to tourism research responsibly and ethically; also develop social awareness, critical thinking skills, and respect for diversity.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	30
Final Exam	1	50
Homework	1	20
	Sum (%)	**100**