Course Syllabus

Code - Course Title	**TRZ363 - Smart Destinations**
Course Type	V. SEMESTER
Laboratory + Practice	3+0
ECTS	**4.0**
Language of Instruction	Türkçe
Course Type	Area Elective Courses
Course Instructor(s)	DR. ÖĞR. ÜYESİ İPEK ITIR CAN

Mode of Delivery	Face to face
Prerequisites	There is no prerequisites and co-requisites.
Courses Recomended	Tourism Marketing
Recommended Resources	1. Bahar, M., Yüzbaşıoğlu, N., & Topsakal, Y. (2019). Akıllı turizm ve süper akıllı turist kavramları ışığında geleceğin turizm rehberliğine bakış. Journal of Travel and Tourism Research, 14, 72-93. 2. Can, İ. I. (2021). Akıllı destinasyonlar: Bilgi iletişim teknolojileri ve ötesi. A. Ünal (Ed.), Destinasyon konulu güncel araştırmalar-I içinde (ss. 215-239). İstanbul: Çizgi Yayınevi.3. Çelik, P., & Topsakal, Y. (2019). Endüstri 4.0 ve akıllı turizm. Ankara: Detay Yayıncılık.4. Eraslan, H., & Eraslan, O. (2021). Akıllı destinasyon yönetimi ve turizm uygulamaları. A. Ünal (Ed.), Destinasyon konulu güncel araştırmalar-I içinde (ss. 196-214). İstanbul: Çizgi Yayınevi.5. Ilgaz, B. (Ed.). (2020). Akıllı kent akıllı turizm. Ankara: Gazi Kitapevi.
Work Placement	There is none.

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Industrial Revolutions, Industry 4.0 and related technologies	
Week - 2		Smart tourism, smart tourism applications and technologies	
Week - 3		Smart tourism (continued) and smart city	
Week - 4		Smart city (continued) and Smart City Wheel Model	
Week - 5		Smart destination	
Week - 6		Smart destination (continued) and smart destination development	
Week - 7		Dimensions of smart destination and sample applications	
Week - 8		Mid-term	
Week - 9		The place and importance of information and communication technologies in smart destinations	
Week - 10		Smart tourist and super smart tourist within the scope of smart transformation of tourism (society 5.0)	

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 11		Smart destination management and planning	
Week - 12		Smart destination marketing and branding	
Week - 13		Sustainable smart destination	
Week - 14		Final Exam	

Learning Outcomes

#	Learning Outcome
1	Knows what the concept of “smart” means in tourism
2	Explains the development process of Industrial Revolutions and smart tourism applications developed accordingly
3	Knows and interprets the characteristics of smart tourist and super smart tourist that develop depending on smart tourism.
4	Defines the smart city and knows the Smart City Wheel Model.
5	Makes the definition of smart destination and explains the dimensions of smart destination.
6	Indicates the location of information communication technologies in smart destinations.
7	Lists smart destinations in the world and discusses smart destination applications.
8	Makes the definition of sustainable smart destination.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	40
Final Exam	1	60
	Sum (%)	**100**