## Course Syllabus

| | |
|---|---|
| **Code - Course Title** | **TRZ308 - Travel Management** |
| **Course Type** | VI. SEMESTER |
| **Laboratory + Practice** | 3+0 |
| **ECTS** | **3.0** |
| **Language of Instruction** | Türkçe |
| **Course Type** | Required Courses |

| | |
|---|---|
| **Mode of Delivery** | Face to face interaction |

## Course Syllabus

| Weeks | Learning Outcomes | Topics | Teaching Methods |
|---|---|---|---|
| **Week - 1** | | Industrial Tourism and Travel | |
| **Week - 2** | | Service Industries and Tourism | |
| **Week - 3** | | A Main Product of Tourism Industry: Inclusive Tour | |
| **Week - 4** | | PRODUCTION AND DISTRUBITION NETWORK OF TOURISM INDUSTRY | |
| **Week - 5** | | TRAVEL SECTOR OF INDUSTRIAL TOURISM | |
| **Week - 6** | | OPERATIONS OF TOUR OPERATORS | |
| **Week - 7** | | OPERATIONS OF TRAVEL AGENCIES | |
| **Week - 8** | | Programming and Purchasing | |
| **Week - 9** | | Info-communication Systems in Travel Companies | |
| **Week - 10** | | Integrations of Travel Companies | |
| **Week - 11** | | New Travel and New Term Intermediaries in Tourism | |
| **Week - 12** | | Virtual Travel Agencies | |

## Learning Outcomes

| # | Learning Outcome |
|---|---|
| **1** | defines travel and tourism concepts. |
| **2** | defines the structure of travel industry. |
| **3** | identifies the effects of travel and tourism on destination countries. |
| **4** | defines the characteristics and activities of travel agencies. |
| **5** | explains tour operator and package tour concepts. |

## Sustainable Development Goals

*No content has been provided.*

## Course Theme

*No content has been provided.*

## AKTS Workload

| Activity | Duration (Hour) | Count | Workload |
|---|---|---|---|
| Teorik Derse Katılım | 0 | 0 | 0 |
| Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı) | 0 | 0 | 0 |
| Ödevler | 0 | 0 | 0 |
| Proje - Rapor - Sunum Hazırlama | 0 | 0 | 0 |
| Ara Sınav Hazırlığı (sınav süresi dahil) | 0 | 0 | 0 |
| Final Sınavı Hazırlığı (sınav süresi dahil) | 0 | 0 | 0 |
| Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.) | 0 | 0 | 0 |
| Staj Uygulaması | 0 | 0 | 0 |
| | | **Calculated ECTS** | **0** |

## Assessment Method and Passing Requirements

*No content has been provided.*