Course Syllabus

Code - Course Title	**İŞL151 - Introduction to Business**
Course Type	I. SEMESTER
Laboratory + Practice	3+0
ECTS	**3.0**
Language of Instruction	Türkçe
Course Type	Required Courses

Mode of Delivery	This course is taught only in the classroom and face to face.
Prerequisites	There is no prerequisite or co-requisite for this course.
Work Placement	Not Applicable

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		The basic concepts of business administration and its historical process.	
Week - 2		The basic concepts about business economics.	
Week - 3		Environment of businesses, and classification of businesses.	
Week - 4		The goals of businesses.	
Week - 5		Forming of investment decisioin about a business establish.	
Week - 6		Forming of investment decisioin about a business establish	
Week - 7		Determination of the business establish place.	
Week - 8		The law structure of businesses.	
Week - 9		The size and capacity at businesses.	
Week - 10		Integration and collobration at businesses.	
Week - 11		The marketing function at businesses.	
Week - 12		The marketing function at businesses	
Week - 13		The production function at businesses.	
Week - 14		Human resource management at businesses.	

Learning Outcomes

#	Learning Outcome
1	define enterprise and busines administration.

Learning Outcomes

#	Learning Outcome
2	has the knowledge about foundation and structure of a business
3	learns different kind of business applications

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.