Course Syllabus

Code - Course Title	**İKT351 - Tourism Economics**
Course Type	II. SEMESTER
Laboratory + Practice	3+0
ECTS	**4.0**
Language of Instruction	Türkçe
Course Type	Required Courses

Mode of Delivery	The mode of delivery of this course is Face to face
Work Placement	N/A

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Introduction to Tourism Economics	
Week - 2		Resources of Tourism and Tourist Types	
Week - 3		Resources of Tourism and Tourist Types	
Week - 4		Tourism Enterprises	
Week - 5		Supplying Travel and Toursim Products	
Week - 6		Equilibrium in Tourism Markets	
Week - 7		Tourism Growth and National Economies	
Week - 8		Employment and Income Creation Effect of Tourism	
Week - 9		Externalities in Tourism	
Week - 10		Payment Balance in Tourism: Tourism International Account	
Week - 11		Multinationals in Travel and Tourism	
Week - 12		The Economic Roles of Government	
Week - 13		Tourism Investment	
Week - 14		Forecasting Methods for Tourism Economics	

Learning Outcomes

#	Learning Outcome
1	Identify the characteristics of tourism economy.
2	Understand the sectoral features and imporatance of the tourism industry.

Learning Outcomes

#	Learning Outcome
3	Explain the economic effects of tourism.
4	Explain the effects of tourism on enterprises and employees.
5	Explain the roles of government in terms of tourism industry.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.