Course Syllabus

Code - Course Title	**TRZ474 - Tourism Management Graduation Project**
Course Type	VIII. SEMESTER
Laboratory + Practice	2+4
ECTS	**8.0**
Language of Instruction	İngilizce
Course Type	Required Courses

Mode of Delivery	Face to face
Prerequisites	N.A.
Work Placement	N.A.

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Meeting with students about the course description.	
Week - 2		Meeting with students about how the course will be conducted	
Week - 3		Discussions about finding topic of the project	
Week - 4		Meeting with the students to discuss on the topics they found.	
Week - 5		Meeting with the students to discuss on the topics they found.	
Week - 6		Meeting with the students to discuss on the topics they found	
Week - 7		Identification of the research topics	
Week - 8		Literature review and presenting the resources about the research project	
Week - 9		Starting to write the research project	
Week - 10		Writing research project	
Week - 11		Writing research project	
Week - 12		Writing research project	
Week - 13		Concluding the research project	
Week - 14		Presentations of the research projects	

Learning Outcomes

#	Learning Outcome
1	Plans a suitable research project in his/her field

Learning Outcomes

#	Learning Outcome
2	Conducts literature review agreeable to the topic of the research project.
3	write the research project according to the research methodology.
4	Presents the summary of the project researched and put into report form.
5	5.Explains the methods of calculating costs, the methods of tour pricing and marketing process of tours. 5.1. Knows different cost calculating methods of the tours. 5.2. Describes the methods of tour pricing. 5.3. Explains the process of tour marketing

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.