Course Syllabus

Code - Course Title	**İŞL155 - Introduction to Business**
Course Type	I. SEMESTER
Laboratory + Practice	2+0
ECTS	**3.0**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	ÖĞR. GÖR. SİBEL İSMAİLÇEBİ BAŞAR

Mode of Delivery	face to face
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There is no recommended optional programme component for this course.
Recommended Resources	Genel İşletme Anadolu Üniversitesi Açıköğretim Prof.Dr Bayram Zafer Kitap Kodu: 2450-0-0-0-2509-V01
Work Placement	N/A

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		The basic concepts of business administration and its historical process.	
Week - 2		Meaning and fundamentals of business	
Week - 3		Environment of businesses, and classification of businesses.	
Week - 4		The goals of businesses.	
Week - 5		Forming investment decisioin about a business establish.	
Week - 6		Forming of investment decisioin about a business establish	
Week - 7		Determination of the business establish place.	
Week - 8		The legal structure of businesses.	
Week - 9		The size and capacity at businesses.	
Week - 10		Integration and collobration at businesses.	
Week - 11		The marketing function at businesses.	
Week - 12		The marketing function at businesses	
Week - 13		Teams management in businesses	

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 14		The importance of organizational communication in stress management in businesses.	

Learning Outcomes

#	Learning Outcome
1	define enterprise and busines administration.
2	define the concept of manegement and manager.
3	express the functions of business and management.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	40
Final Exam	1	60
	Sum (%)	**100**