Course Syllabus

Code - Course Title	**TRZ114 - Introduction to Tourism**
Course Type	I. SEMESTER
Laboratory + Practice	2+0
ECTS	**4.0**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	PROF. DR. DİLEK ACAR

Mode of Delivery	Face to face
Prerequisites	None.
Courses Recomended	There is no other class recommended.
Recommended Resources	Kozak, N., Kozak, M. ve Akoğlan Kozak, M. (2019). Genel Turizm. Ankara: Detay Yayıncılık
Work Placement	N/A

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Tourism and Tourist Concepts, Importance of Tourism	
Week - 2		Types of Tourism	
Week - 3		Types of Tourism	
Week - 4		Affecting Factors of Development of Tourism	
Week - 5		The Sector of Tourism	
Week - 6		Tourism Sector: Tourism Businesses	
Week - 7		Tourism Sector: Tourism Businesses	
Week - 8		The Demand Of Turizm	
Week - 9		Tourism and Economy	
Week - 10		Tourism and Social Environment	
Week - 11		Tourism and Physical Environment	
Week - 12		Development of Tourism in Turkey	
Week - 13		Issues of Tourism Sector	
Week - 14		International Tourism and Future Trends	

Learning Outcomes

#	Learning Outcome
1	Define the fundamental concepts of tourism
2	Explain the tourism system
3	Evaluate the effects of tourism on environment
4	Analyze current and future trends in tourism

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	40
Final Exam	1	60
	Sum (%)	**100**