Course Syllabus

Code - Course Title	**İŞL421 - Entrepreneurship**
Course Type	III. SEMESTER
Laboratory + Practice	2+0
ECTS	**3.0**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	ÖĞR. GÖR. DR. ENES GÜNEY

Mode of Delivery	The mode of delivery of this course is Face to face
Prerequisites	No prerequisites for this course
Courses Recomended	No course recommendations
Recommended Resources	* Kölük, N. ve Dilsiz İ. (2005). Enrepreneurship for Vocational Schools. Ankara: Detay.
Work Placement	Not Applicable

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Concepts about entrepreneurship	
Week - 2		Types of entrepreneurship, characteristics of entrepreneur	
Week - 3		process of entrepreneurship. Job idea fields	
Week - 4		Creativeness in entrepreneurship	
Week - 5		Innovation in entrepreneurship	
Week - 6		Intellectual and industrial property rights. Patent, Beneficial Model. Licence agreements	
Week - 7		Fizibility	
Week - 8		Fizibility	
Week - 9		Schedule	
Week - 10		Marketing schedule	
Week - 11		Production schedule	
Week - 12		Management schedule	
Week - 13		Finance schedule	
Week - 14		Case studies	

Learning Outcomes

#	Learning Outcome
1	Understand entrepreneurship concept as a whole.
2	Explain the role and importance of the small and medium sized enterprises in the economy.
3	Apply the various concepts to an understanding of new business creation and growth.
4	Understand business planning concept as a whole.
5	will be able report the problems and solution proposals of small enterprises in Turkiye.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	40
Final Exam	1	60
	Sum (%)	**100**