Course Syllabus

Code - Course Title	**TRZ295 - Sustainability and Tourism**
Course Type	III. SEMESTER
Laboratory + Practice	3+0
ECTS	**4.0**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	DOÇ. DR. DÖNÜŞ ÇİÇEK

Mode of Delivery	face to face
Place of Delivery	On Campus
Used Educational Platforms	Face-to-face
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	-
Recommended Resources	Kahraman, N. ve Türkay, O. (2012). Turizm ve Çevre. Ankara: Detay Yayıncılık; Kozak, M. (Ed.) (2020). Sürdürülebilir Turizm. Ankara: Detay Yayıncılık
Work Placement	N/A
Aims of the Course	The aim of this course is to enable students to comprehend the environmental, economic, and sociocultural dimensions of sustainability in relation to the tourism sector and to evaluate the impacts of tourism activities on the natural environment, local communities, and the economy. Within the scope of the course, it is intended that students acquire the fundamental knowledge and skills necessary to contribute to sustainable practices in tourism enterprises, in line with the efficient use of resources, the preservation of natural and cultural heritage, and the support of local community welfare.

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1	**LO-1**	Environmental Concept	Lecture, Question & Answer, Discussion, Case Study
Week - 2	**LO-1**	Historical development of environmental consciousness.	Lecture, Question & Answer
Week - 3	**LO-1**	Global Importance of Tourism	Lecture, Question & Answer, Discussion, Case Study
Week - 4	**LO-1**	Relationship between tourism and the environment	Lecture, Question & Answer, Discussion, Case Study
Week - 5	**LO-2**	Sustainability and Sustainable Development	Lecture, Question & Answer
Week - 6	**LO-2**	Sustainability in tourism	Lecture, Question & Answer, Case Study

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 7	**LO-1** **LO-6**	Climate Change and Tourism	Lecture, Question & Answer, Case Study, Problem Solving, Research and Inquiry
Week - 8	**LO-3** **LO-4** **LO-5**	Environmental precautions that can be taken in accommodation establishments	Lecture, Observation, Question & Answer, Field Trip, Case Study, Research and Inquiry
Week - 9	**LO-3** **LO-5**	Environmental precautions that can be taken in food and beverage businesses	Lecture, Observation, Question & Answer, Field Trip, Case Study, Research and Inquiry
Week - 10	**LO-3** **LO-4** **LO-5**	Environmental precautions that can be taken in Travel Businesses	Lecture, Observation, Question & Answer, Field Trip, Case Study
Week - 11	**LO-4** **LO-5**	Eco Labels and Certificates	Lecture, Question & Answer
Week - 12	**LO-2** **LO-5** **LO-6**	Responsible Tourism	Lecture, Question & Answer
Week - 13	**LO-1** **LO-2** **LO-3** **LO-4** **LO-5** **LO-6**	Environmental tourism businesses with examples	Field Trip, Case Study, Research and Inquiry
Week - 14	**LO-3** **LO-4** **LO-6**	Sustainable Tourism and Smart Tourism	Lecture, Question & Answer, Discussion, Case Study

Learning Outcomes

#	Learning Outcome
1	Describes the relations between the environment and tourism.
2	Explain the concepts of Sustainability and Sustainable Development
3	Can explain carrying capacity.
4	List the eco-labels used in tourism enterprises.
5	The student will be able to explain the activities carried out toward sustainability in tourism enterprises.
6	Can explain the relationship between tourism and the climate crisis.

Sustainable Development Goals

✓ End Poverty ✓ No more hunger ✓ Health and Quality of Life ✓ Quality Education ✓ Gender Equality ✓ Clean Water and Sanitation ✓ Accessible and Clean Energy ✓ Decent Work and Economic Growth ✓ Industry, Innovation and Infrastructure ✓ Reducing Inequalities ✓ Sustainable Cities and Communities ✓ Responsible Production and Consumption ✓ Climate Action ✓ Life in Water ✓ Terrestrial Life ✓ Peace, Justice and Strong Institutions ✓ Partnerships for Purposes

Course Theme

✓ Sustainability and Green Energy ✓ Urban Planning, Transport and Smart Buildings

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	3.00	14	42
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	3.00	10	30
Ödevler	8.00	2	16
Proje - Rapor - Sunum Hazırlama	0.00	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	6.00	1	6
Final Sınavı Hazırlığı (sınav süresi dahil)	8.00	1	8
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0.00	0	0
Staj Uygulaması	0.00	0	0
		Calculated ECTS	**4.0**

Assessment Method and Passing Requirements

✓ Multiple Choice Test ✓ Short-Answer Test ✓ True-False Test ✓ Fill-in-the-Blank Test

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	50
Final Exam	1	50
	Sum (%)	**100**