Course Syllabus

Code - Course Title	**TRZ134 - Special Interest Tourism**
Course Type	IV. SEMESTER
Laboratory + Practice	2+0
ECTS	**3.0**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	DR. ÖĞR. ÜYESİ ERDEM KORKMAZ

Mode of Delivery	Face to Face
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	Students are recommended to take TRZ 208 Tourism and Environment
Recommended Resources	Özel İlgi Turizmi (2012), Akoğlan Kozak, Meryem ve Bahçe, Adili Sadık, Detay Yayıncılık, Ankara.
Work Placement	Not Applicable

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Development process of tourism, the latest developments in tourism consumption, and the development of special interest toruism	
Week - 2		The concept of tourist, the latest trends in the tourism consumption andtypes of new tourist	
Week - 3		Sustainability in tourism and the development of alternative tourism	
Week - 4		The process of development from alternative tourism to special interest tourism	
Week - 5		Features of special interest tourism and its marketing	
Week - 6		Clasification of special interset tourism	
Week - 7		Types of special interest tourism;Ttypes based on culture; Cultural Heritage Tourism and Dark Tourism,	
Week - 8		Types of special interest ; Types based on culture; Etnic Tourism, Special Event (Festival) Tourism and Silk Road Tourism	
Week - 9		Types of special interest; types based on nature; Botanic Tourism, Mountainering and Winter Sports (Skiing)Tourism, Agro Tourism and Pletaeu Tourism	
Week - 10		Types of special interest ; types based on nature; Water Sports (Rafting) Tourism,Air Sports and Ornitology	
Week - 11		Types of special interest ; types based on nature; Health Toursim and Thermal Tourism	
Week - 12		Types of special interest ; types based oneducation: Youth Tourism and Congress Tourism	

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 13		Types of special interest ; types based onspecial interest: Casino Tourism, Golf Tourism, Yatch Tourismi Adventure Tourim and Shopping Tourism	
Week - 14		Types of special interest ; types based onspecial interest: Cave Tourism, Hunting (Safari), Wine Tourism and Space Tourism	

Learning Outcomes

#	Learning Outcome
1	identify the newest developments in tourism.
2	explains the alternative tourism and the types of alternative tourism.
3	explain the special interest tourism.

Sustainable Development Goals

✓ Health and Quality of Life ✓ Quality Education ✓ Clean Water and Sanitation ✓ Accessible and Clean Energy ✓ Decent Work and Economic Growth ✓ Reducing Inequalities ✓ Sustainable Cities and Communities ✓ Responsible Production and Consumption ✓ Climate Action ✓ Life in Water ✓ Terrestrial Life ✓ Partnerships for Purposes

Course Theme

✓ Economics, Finance and Management ✓ Entrepreneurship ✓ Sustainability and Green Energy ✓ Urban Planning, Transport and Smart Buildings

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	14.00	1	14
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	5.00	2	10
Ödevler	10.00	2	20
Proje - Rapor - Sunum Hazırlama	0.00	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	5.00	2	10
Final Sınavı Hazırlığı (sınav süresi dahil)	10.00	2	20
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0.00	0	0
Staj Uygulaması	0.00	0	0
		Calculated ECTS	**3.0**

Assessment Method and Passing Requirements

No content has been provided.