Course Syllabus

Code - Course Title	**TRZ808 - Tourism Applications**
Course Type	IV. SEMESTER
Laboratory + Practice	0+4
ECTS	**5.0**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	ÖĞR. GÖR. NAGEHAN SÖNMEZ GÖK

Mode of Delivery	Face to face
Place of Delivery	Workplace
Used Educational Platforms	Face-to-face
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	General Tourism, Sustainable Tourism, Travel Agencies, Professional Ethics, Food and Beverage Services Management, Smart Tourism Systems
Recommended Resources	Periodicals on tourism
Work Placement	The course is based on welcoming interested guests from the industry.
Aims of the Course	The objective is to facilitate the transition of Tourism program students into professional life by providing opportunities for on-site observation through field visits to enterprises that utilize contemporary technological techniques, allowing them to apply the theoretical knowledge acquired in their core courses throughout their studies.

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1	**LO-1**	Occupational Application Areas in the Tourism Sector; Working Conditions Abroad	Lecture, Observation, Question & Answer, Discussion, Field Trip, Team/Group Work, Problem Solving, Simulation, Practice/Practical Work/Workshop, Research and Inquiry

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Week - 2	LO-1 LO-2	Hospitality Businesses: Front Office Department, Housekeeping Department and Public Relations	Lecture, Observation, Question & Answer, Discussion, Field Trip, Case Study, Problem Solving, Brain Storming, Simulation, Practice/Practical Work/Workshop, Research and Inquiry
Week - 3	LO-1 LO-2	Hospitality Businesses: Sales and Marketing Department, Purchasing and Accounting, Human Resources Department.	Lecture, Observation, Question & Answer, Discussion, Case Study, Problem Solving, Brain Storming, Simulation, Practice/Practical Work/Workshop, Research and Inquiry
Week - 4	LO-1 LO-2	Food and Beverage Businesses	Lecture, Observation, Question & Answer, Discussion, Case Study, Problem Solving, Brain Storming, Simulation, Practice/Practical Work/Workshop, Research and Inquiry
Week - 5	LO-1 LO-2	Travel Agencies	Lecture, Observation, Question & Answer, Discussion, Field Trip, Case Study, Problem Solving, Brain Storming, Simulation, Practice/Practical Work/Workshop, Research and Inquiry

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Week - 6	LO-1 LO-2	Recreation and Entertainment Businesses	Lecture, Observation, Question & Answer, Discussion, Field Trip, Case Study, Problem Solving, Brain Storming, Simulation, Practice/Practical Work/Workshop, Research and Inquiry
Week - 7		Mid-term exam	
Week - 8	LO-1	Tourism Sector in Times of Crisis	Lecture, Question & Answer, Discussion, Research and Inquiry
Week - 9	LO-1 LO-2 LO-4	Working Life in Tourism Sector: Professional Business Life, Career Development, Successful Career Examples.	Lecture, Observation, Question & Answer, Discussion, Case Study, Problem Solving, Brain Storming, Simulation, Research and Inquiry
Week - 10	LO-1 LO-2 LO-4	State and Private Sector Institutions: Schools, Universities	Lecture, Observation, Question & Answer, Discussion, Case Study, Problem Solving, Simulation, Practice/Practical Work/Workshop, Research and Inquiry
Week - 11	LO-1 LO-2 LO-4	State and Private Sector Institutions: Hospitals, Cafeterias	Lecture, Observation, Question & Answer, Discussion, Field Trip, Case Study, Problem Solving, Brain Storming, Simulation, Practice/Practical Work/Workshop, Research and Inquiry

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Week - 12	LO-1 LO-2 LO-4	Sustainable Tourism Studies implemented in Tourism Enterprises	Lecture, Observation, Question & Answer, Discussion, Field Trip, Case Study, Problem Solving, Brain Storming, Simulation, Practice/Practical Work/Workshop, Research and Inquiry
Week - 13	LO-1 LO-3	Representations Related to Tourism Sector: Organizations, Associations, Federations	Lecture, Question & Answer, Discussion, Case Study, Problem Solving, Brain Storming, Research and Inquiry
Week - 14		Final exam	

Learning Outcomes

#	Learning Outcome
1	Will be able to interpret the development of tourism on the basis of all businesses in the sector.
2	Will be able to learn which state and private sector institutions will have the opportunity to work in the tourism sector.
3	Will be able to communicate with tourism sector and related representatives.
4	Will be able to have information about the practices in the businesses in the sector within the framework of sustainable tourism.

Sustainable Development Goals

✓ Quality Education ✓ Clean Water and Sanitation ✓ Accessible and Clean Energy ✓ Decent Work and Economic Growth ✓ Industry, Innovation and Infrastructure ✓ Sustainable Cities and Communities ✓ Responsible Production and Consumption ✓ Partnerships for Purposes

Course Theme

✓ Economics, Finance and Management ✓ Entrepreneurship ✓ Law, Ethics and Regulations ✓ Sustainability and Green Energy ✓ Urban Planning, Transport and Smart Buildings ✓ Agriculture, Food and Livestock ✓ Artificial Intelligence ✓ Software, Cloud and Blockchain ✓ Innovation Skills

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	4.00	14	56
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0.00	0	0

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Ödevler	0.00	0	0
Proje - Rapor - Sunum Hazırlama	1.00	14	14
Ara Sınav Hazırlığı (sınav süresi dahil)	0.00	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0.00	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	4.00	14	56
Staj Uygulaması	0.00	0	0
		Calculated ECTS	**5.0**

Assessment Method and Passing Requirements

✓ Project ✓ Presentation