Course Syllabus

Code - Course Title	**İŞL352 - Organizational Communication**
Course Type	II. SEMESTER
Laboratory + Practice	2+0
ECTS	**3.0**
Language of Instruction	Türkçe
Course Type	Area Elective Courses
Course Instructor(s)	ÖĞR. GÖR. NERMİN ÇETİNÖZ

Mode of Delivery	face to face
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	N/A
Work Placement	no work placement

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Introducing of course content to the students	
Week - 2		Communication and its models.	
Week - 3		The functions of communication.	
Week - 4		Perception and persuasive communication.	
Week - 5		Conformity and obedience.	
Week - 6		The goals and functions of communication in organizations.	
Week - 7		Communication forms in organization.	
Week - 8		The importance of communication in organization.	
Week - 9		The importance of communication in organization.	
Week - 10		Preventative factors related to effective communications in organization and conflict.	
Week - 11		Effective speaking and listening.	
Week - 12		Public relations as a form of organizational communication.	
Week - 13		The techniques of writing reports.	
Week - 14		General discussion.	

Learning Outcomes

#	Learning Outcome
1	defines the basic concepts related to organizational communications.
2	expresses perception and persuasive communications.
3	evaluates communication forms in organizations.
4	evaluates preventative factors related to effective communications.
5	evaluates effective speaking and listening techniques.
6	analyses public relation function as a form of organizational communications

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.