Course Syllabus

Code - Course Title	**SEK229 - Contemporary Management Approaches**
Course Type	IV. SEMESTER
Laboratory + Practice	3+0
ECTS	**4.0**
Language of Instruction	Türkçe
Course Type	Area Elective Courses
Course Instructor(s)	ÖĞR. GÖR. BURCU TETİK DEMİRHAN

Mode of Delivery	This course is taught only in the classroom and face to face.
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	None.
Recommended Resources	Yönetimde Güncel Yaklaşımlar, Anadolu Üniversitesi Açıköğretim Fakültesi Yayınları
Work Placement	Not Applicable

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Management science	
Week - 2		Creativity and Creativity Management	
Week - 3		Time Management in Business	
Week - 4		Career Management	
Week - 5		Stress and Stress Management	
Week - 6		Benchmarking	
Week - 7		Total Quality Management	
Week - 8		Crisis and Crisis Management	
Week - 9		Outsourcing	
Week - 10		Customer Relationship Management	
Week - 11		Virtual Organizations	
Week - 12		Learning Organizations	
Week - 13		Empowerment	
Week - 14		Determining of Business Strategies	

Learning Outcomes

#	Learning Outcome
1	1) To recognize contemporary topics in management 2) To understand and manage the current and contemporary topics in management 3) To associate the current and contemporary topics in management and to handle in an integrative way

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.