Course Syllabus

Code - Course Title	**İŞL155 - Introduction to Business**
Course Type	I. SEMESTER
Laboratory + Practice	2+0
ECTS	**3.0**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	ÖĞR. GÖR. SİBEL İSMAİLÇEBİ BAŞAR

Mode of Delivery	face to face
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There is no recommended optional programme component for this course.
Recommended Resources	Genel İşletme Anadolu Üniversitesi Açıköğretim Prof.Dr Bayram Zafer Kitap Kodu: 2450-0-0-0-2509-V01
Work Placement	no work placement

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		The basic concepts of business administration and its historical process.	
Week - 2		The basic concepts about business economics.	
Week - 3		Environment of businesses, and classification of businesses.	
Week - 4		The goals of businesses.	
Week - 5		Forming of investment decisioin about a business establishment.	
Week - 6		Forming of investment decision about a business establishment.	
Week - 7		Determination of the business establishment place.	
Week - 8		The law structure of businesses.	
Week - 9		The size and capacity on businesses.	
Week - 10		Integration and collaboration on businesses.	
Week - 11		The marketing function on businesses.	
Week - 12		The marketing function on businesses.	
Week - 13		The production function on businesses.	

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 14		Human resource managment on businesses.	

Learning Outcomes

#	Learning Outcome
1	define enterprise and busines administration.
2	defines the concept of manegement and manager.
3	express the functions of business and management.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	40
Final Exam	1	60
	Sum (%)	**100**