Course Syllabus

Code - Course Title	**TİC108 - E-Commerce**
Course Type	II. SEMESTER
Laboratory + Practice	1+1
ECTS	**3.0**
Language of Instruction	Türkçe
Course Type	Area Elective Courses
Course Instructor(s)	ÖĞR. GÖR. DR. BÜLENT ATMACAN

Mode of Delivery	Face to face
Prerequisites	There is no prerequisite and co-requisite for this course.
Work Placement	Not Applicable

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Knowledge Economy and E-Commerce	
Week - 2		Knowledge Economy and E-Commerce	
Week - 3		E-Commerce Infrastructure	
Week - 4		E-Commerce Infrastructure	
Week - 5		Security In E-Commerce	
Week - 6		Security in E-Commerce	
Week - 7		E-Marketing	
Week - 8		E-Marketing	
Week - 9		E-Commerce and Legal Regulations	
Week - 10		E-Commerce and Legal Regulations	
Week - 11		E-Commerce and Taxations	
Week - 12		E-Commerce and Taxations	
Week - 13		E-Commerce and Logistics	
Week - 14		E-Commerce and Information Systems	

Learning Outcomes

#	Learning Outcome
1	Explains the importance of the knowledge economy.
2	Explains e-commerce and internet connection.
3	Explains the concept of security in e-commerce.
4	Explains e-marketing concept and e-commerce concept.
5	Describes legal arrangements related to e-commerce.
6	Explains the concept of taxation in e-commerce.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.