Course Syllabus

Code - Course Title	**İŞL155 - Introduction to Business**
Course Type	I. SEMESTER
Laboratory + Practice	2+0
ECTS	**3.0**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	DOÇ. DR. BAHAR SUVACI

Mode of Delivery	face to face
Place of Delivery	On Campus
Used Educational Platforms	Face-to-face
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	None
Recommended Resources	Genel İşletme, 2019, R. Karalar, Nisan Kitabevi
Work Placement	N/A
Aims of the Course	The aim of the General Business course is to enable students to explain the basic concepts, structure, and functions of a business and to have knowledge of all aspects related to business.

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		The basic concepts of business administration and its historical process.	
Week - 2		Meaning and fundamentals of business	
Week - 3		Environment of businesses, and classification of businesses.	
Week - 4		The goals of businesses.	
Week - 5		Forming investment decisioin about a business establish.	
Week - 6		Forming of investment decisioin about a business establish	
Week - 7		Determination of the business establish place.	
Week - 8		The legal structure of businesses.	
Week - 9		The size and capacity at businesses.	
Week - 10		Integration and collobration at businesses.	
Week - 11		The marketing function at businesses.	
Week - 12		The marketing function at businesses	

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 13		Teams management in businesses	
Week - 14		The importance of organizational communication in stress management in businesses.	

Learning Outcomes

#	Learning Outcome
1	define enterprise and busines administration.
2	define the concept of manegement and manager.
3	express the functions of business.
4	able to understand the business environment and its impact

Sustainable Development Goals

✓ Decent Work and Economic Growth

Course Theme

✓ Economics, Finance and Management

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	2.00	36	72
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0.00	0	0
Ödevler	0.00	0	0
Proje - Rapor - Sunum Hazırlama	0.00	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	4.00	1	4
Final Sınavı Hazırlığı (sınav süresi dahil)	4.00	1	4
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0.00	0	0
Staj Uygulaması	0.00	0	0
		Calculated ECTS	**3.0**

Assessment Method and Passing Requirements

✓ Multiple Choice Test

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	40
Final Exam	1	60
	Sum (%)	**100**